



# **DAV INSTITUTE OF MANAGEMENT, FARIDABAD**

**(Affiliated to Maharshi Dayanand  
University, ROHTAK)**

## **& Center of Training and Development (CTD)**

**Organises**

**International Conference  
on**

**ADVANCE RESEARCH IN  
TECHNOLOGY, MANAGEMENT,  
SOCIAL SCIENCE,  
SUSTAINABLE DEVELOPMENT  
& HUMANITIES**



**May 12-13, 2023**



**DAV Institute, Faridabad**



**HYBRID MODE**





## DAV Institute of Management, Faridabad

(Approved by AICTE & Affiliated to M.D University, Rohtak)

DAV Institute of Management, Faridabad (DAVIM) was founded on 12th October, 1997. DAVIM is a leading business school of Central National Capital Region, under the direct control of DAV College Managing Committee, New Delhi celebrating its 26th year of inception.

Since its inception, the focus of the Institute has been on providing total quality education, know-how of the corporate world, interface with the global economy, corporate social responsibility with a passion for continuous improvement and excellence. DAVIM offers two postgraduate programs: MBA and MCA. The institute also offers various undergraduate courses like BCA, B.Sc. (Hons.) Comp. Science, BBA, BBA (Business Economics), BBA (Computer Aided Management) and BBA (Industry Integrated).

DAVIM's focus is on thought leadership with in-depth knowledge of management education. The Institute is enriched with well-qualified and diversified faculty members, which provide the advantage of a much wider view and deeper understanding.

**DAV Institute of Management**

NH-3, NIT, Faridabad, Haryana

Approved by AICTE & Affiliated to M.D University, Rohtak

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## About Center for Training and Development (CTD)

Centre for training and development is an initiative of URAN Foundation Registered under society registration Act: XXI of 1860 in January, 2020. It is a group of national professionals who are dedicated towards quality education and society development. It has a wide membership of persons and institutions working in the field of Technology, Management, Human Resource Training and Development from the government, public and private sectors, organizations and enterprises, educational and training institutions, and other professional bodies. CTD is upcoming institution to deliver the niche of demand of industry and market. CTD organizes training programmes, seminar, conference and Webinars at both the national and International levels.

## Disciplines Covered

Information Technology  
Social Sciences  
Science & Allied Disciplines  
English  
Business Administration  
Marketing Management  
Sustainable Development

Financial Management  
Operations Research  
Commerce  
Economics  
Education  
Media  
HRM/OB

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## *Publication*

- All accepted papers will be offered for free publication in Conference Proceedings having ISBN published by an International Publisher.
- Few selected research papers will be submitted for consideration for publication in Scopus, Web of Science and ABDC journals.
- Publication decision will be made by the journal Chief Editor based on reviewer recommendations, quality and content suitability of the articles submitted.
- The author(s) will be responsible for any additional costs associated with publication processes.

## *Call for Research Papers*

We invite papers from Academicians, Researchers, Business Leaders, Experts and Executives from industry to submit original and unpublished work on any of the following themes or sub themes. However the themes and sub themes are indicative. The researchers can submit the paper relevant to the conference. Authors should electronically submit full length paper in MS word along with a plagiarism report using Turnitin Software(less than 15% plagiarism)

- Title of the paper: 14 Bold with Center alignment followed by Author's / Co- Author's name(s),
- College/Institute's name(s) and email Id(s)
- Abstract with 5 keywords: Times New Roman – 12 point, Italic, 150 to 250 words.
- Main Body of Paper(Times New Roman – 12 point)
- Word Document- 2000 words to 6000 words Maximum
- References: APA Style



## REGISTRATION FEES

Category of Delegates	Fees
Foreign Authors	USD 20
Indian Authors (Academician, Corporates Delegates/Reserach Scholars/Students)	₹750

**Submission Email Id:** [CtdDavimConference@gmail.com](mailto:CtdDavimConference@gmail.com)

For any query Whatsapp No: 9810804557

Participants are required to pay a registration fee (per participant) via NEFT/IMPS/UPI to the following account:

- Account : **URBAN AND RURAL ASSOCATION NETWORK FOUNDATION**
- Account Number : **33160100011421**
- IFSC : **BARBOVASGHA** ( fifth character is zero)
- Swift Code : **BARBINBB**
- Bank : **BANK OF BARODA**
- UPI ID: **BHARATPE.0105723740@indus**



### *Registration*

Participants interested in attending the conference can visit the link: <https://forms.gle/df9MGLMK7dUQQbHL9> and fill the required form along with the registration fee to register themselves.

Also join our **WhatsApp Group (CTD-DVIM-Conference)** for further updates:

<https://chat.whatsapp.com/BjpTkc0AMakEXMhfwNs8rd>

### *Important Dates*

**Full Paper Submission: April 05, 2023**

**Acceptance Notification: April 10, 2023**

**Conference Date: May 12-13, 2023**

### *Zoom*

The link of the meeting will be mailed to all the participants a day prior to the conference.