

Seminar on Industrial Motivation Held in Association with Ministry of Small and Medium Enterprises (MSME), Govt. of India

A one day Seminar on the various aspects of Entrepreneurship and Micro, Small, Medium Enterprises was jointly organized with the Ministry of MSME, Govt. of India on 3rd September, 2014. The participants included the faculty members and the management students of the Institute.



The seminar was inaugurated by lighting the wisdom lamp. The welcome address was delivered by Dr. Neelam Gulati. She talked about self employment and the importance of SMEs in the Indian Economy. She quoted the PM's maiden extempore Independence Day address of 15th August 2014 whereby Sh. Narendra Modi has given a call for Make in India with "Zero defect and Zero effect". She emphasized the need for quality production with zero effect on environment.

The first speech was delivered by Mr. Upender Sharma (Dy. Manager, NSIC, Faridabad), who shared the NSIC Schemes for First Generation Entrepreneurs and the Role of NSIC in Promoting Entrepreneurship. It was followed by a talk on the PMEGP Scheme and other schemes of the Government for promoting MSMEs by Mr. V. K Gupta (Dy. Director, MSME - DI, New Delhi).

The Presidential Address was delivered by Mr. R.P. Vaishya (Director, MSME-DI, New Delhi), who also motivated the participants towards starting their own ventures and shared the schemes and the support that the Govt. is extending in the present scenario. He also shared his views on the critical aspects of the Indian Economy, the role of MSMEs and the importance of Job Creation versus Job Seeking. He said it was good to be a job creator than a job seeker. The session ended with a vote of thanks & concluding remarks by Mr. Anurag Shrivastava (Asst. Director, MSME-DI, New Delhi).



Workshop on Technical Analysis in Stock Markets

A Workshop for Students on Technical Analysis in Stock Markets was successfully organized by the MBA Deptt. faculty in association with Profit Idea, Gurgaon on 24th February, 2015. Mr. Varun Aggarwal, Managing Director and CEO, Profit Idea, Gurgaon threw light on the various aspects of Stock Markets and provided the students with a deep insight into the technicalities and analysis in regard to the stock markets. The MBA Students from both first and final year attended the workshop and also participated in the quiz at the end of the programme. The workshop was highly appreciated by the students as well as the MBA faculty.



Workshop on Intel

Ms. Reema Nangia, Students Welfare Officer, DAVIM organized a workshop on **Intel College Excellence Program (ICEP)** for the MBA and MCA students with the help of the respective Program Directors.

The **Intel College Excellence Programme** aims at empowering institutions to foster innovation amongst students and educators. This programme was an opportunity for students to improve their Entrepreneurial Skills and build a strong network of like-minded innovators.



The ICEP platform provides access to curriculum related digital text books published by renowned National and International Publishers on perpetual licensing or subscription basis. It is smart, it saves costs and contributes to a Greener World. The session was attended by the full strength of MBA & MCA students and was highly appreciated by them.

Workshop on How to Make Money in Stock Market

A one day session was organized for the students of UG&PG courses by Students Welfare Deptt.. The resource person of the day was Dr. Vinod Kumar, Associate Professor,