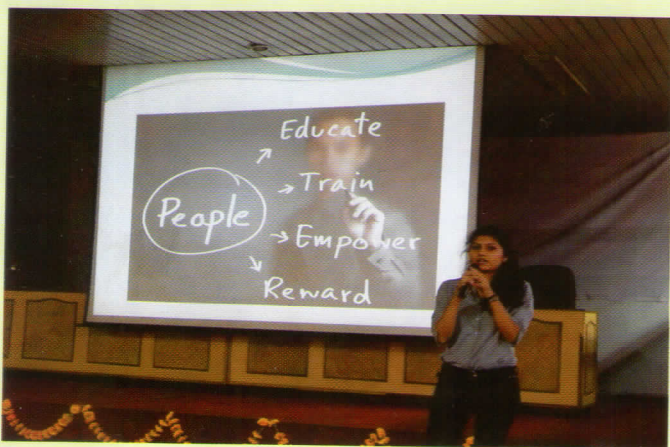


entire customer experience. A good brand doesn't just happen. It is a well thought out and strategic plan. People tend to do business with companies they are familiar with. If your branding is consistent and easy to recognize, it can help people feel more at ease in purchasing your products or services.

### INTER- COLLEGE COMPETITION OF PRESENTATIONS ON TRAINING REPORTS

An Inter- College Competition of Presentations was organised on Training Report of UG and PG students on 16th October 2015 in the Tarang Auditorium. Planned and organized by Research Cell (Management), it was inaugurated by the lighting of lamp by Prof. N.P. Singh of MDI Gurgaon along with Principal Dr. Neelam Gulati, organizers Dr. Sunita Bishnoi, Dr. Hema Gulati and Judges of the day Dr. Jyoti Rana, Dr. Divya Jyoti Singh and Dr. Manpreet Kaur and Dr. Anjali Ahuja, in the presence of staff members and teacher-mentors of the various participating students. In his opening address, Prof N.P.Singh called it a unique opportunity for students to showcase their real-life learning during their industry training and urged the organizers to make the event a regular feature.

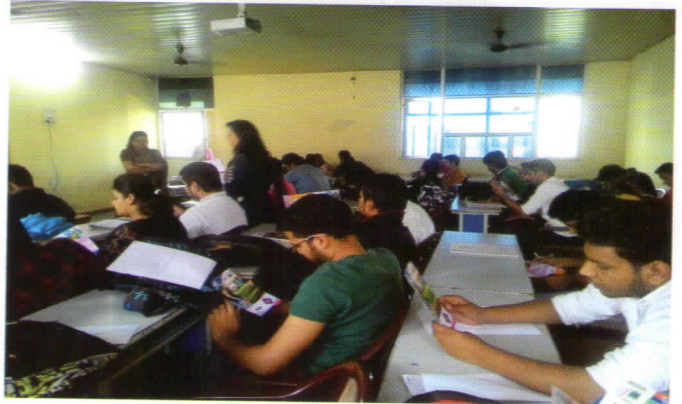


Overall 44 students from 10 different colleges participated enthusiastically in this event along with their teacher-mentors. In the Post Graduate section, Mr. Jobin Joseph of The Asia Pacific Institute bagged the first prize while Mr. Sumit Sharma of Rawal Institute of Management and Ms. Vaishali of NGF College of Engineering and Technology, Palwal, were declared 1st and 2nd Runner up respectively. In the under graduate section, Saloni of DAVIM bagged the first prize while Saras of JB Knowledge Park and Avinash of DAVIM were declared 1st and 2nd Runner up respectively.

The faculty who judged the competition addressed the students motivated them and encouraged them to find new avenues to work in their respective training organizations. The Vote of Thanks was presented by Dr. Sunita Bishnoi, Incharge Research Cell (Mgmt), DAVIM, Faridabad.

### SKIN AWARENESS CAMP

A Medical talk was organized on 17th September 2015 in DAV Institute of Management, Faridabad. Dr. Tarandeep Kaur MBBS, DVD (AFMC PUNE) of Torrent, talked to the management students about sun protection, acne problems and about their personal hygiene. She made them aware of the fact that everyone's skin type and skin needs are different. A number of students asked questions and were greatly satisfied with the talk.



### MAXIMIZING THE INNER POTENTIAL

A seminar on "Maximizing the Inner Potential" was organized on 20th August 2015 for undergraduate IT students. The session was taken by Dr. Nitin Arora, Associate Professor, in the area of Operation Management. He has taught at New York Institute of Technology, Jordan and also served as Vice President Academics at TAG University. He stressed the realization of one's potential that can change one's fate and redefine one's destiny. Such an approach can make one's dream come true. The audience showed great interest and promised to imbibe the valuable lesson.



### SEMINAR ON NEW AGE CAREER

A Seminar on "New Age Career" was organized by NIIT Professionals on 28th August 2015 for Under-Graduate Management students and IT students. The seminar was conducted to make the students aware of the India's changing business models and the emergence of new technologies that are positioning the country as a core growth market in the eyes of global companies.