

Lesson Plan for the Semester Starting 16th January 2023

Name of the subject: Business Environment

Subject Code: BCAMN201

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: CA Bhawna Kharbanda, Assistant Professor

Department: BBA CAM

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/ Assignment	Deviation if any
January	1		Introduction to Business, Characteristics of Indian Business system	Lecture & Discussion		
	2		Introduction & Characteristics of Indian business system	Lecture & Discussion		
	3		Components of business environment	Lecture & Discussion		
	4		Components of business environment	Lecture & Discussion		
	5		Nature & Basic structure of Indian Economy	Lecture & Discussion		
	6		Performance of private sector economy	Lecture & Discussion		
	7		Performance of public sector economy	Lecture & Discussion		
	8		Latest Economic Policy (LPG - concept, features)	Lecture & Discussion		
	9		New economic policy – meaning, nature, scope	Lecture & Discussion		
	10		New economic policy – objectives, importance, regimes	Lecture & Discussion		
February	1		Industrial licensing policy	Lecture & Discussion		
	2		Industrial licensing policy	Lecture &		

				Discussion		
	3		SME/SSI – meaning, nature, importance, role of SSI in Indian Economy	Lecture & Discussion		
	4		Issues and problems of SSI	Lecture & Discussion		
	5		Industrial sickness and its remedial measures	Lecture & Discussion	Assignment (New Economic policy of India)	
	6		Industrial sickness and its remedial measures	Lecture & Discussion		
	7		Competition Act, 2002	Lecture & Discussion		
	8		Competition Act, 2002	Lecture & Discussion		
	9		Monetary policy of India	Lecture & Discussion		
	10		Fiscal policy of India	Lecture & Discussion		
	11		Indian banking system and its reforms	Lecture & Discussion		
	12		Challenges facing public sector banks	Lecture & Discussion		
March	1		Development banks and its objectives	Lecture & Discussion		
	2		NBFI and its role – Growth and changing structure; Problems of Non performing sector	Lecture & Discussion		
	3		Working of stock exchange	Lecture & Discussion	Assignment (Industrial Licensing & SSI)	
	4		SEBI Guidelines for primary issue	Lecture & Discussion		

	5		RTI Act 2005	Lecture & Discussion		
	6		RTI Act 2005	Lecture & Discussion		
	7		International Business Environment	Lecture & Discussion		
	8		International trading environment	Lecture & Discussion		
	9		Trading blocks and its significance	Lecture & Discussion		
	10		GATT	Lecture & Discussion	Assignment (Monetary & Fiscal Policy, Stock exchange)	
	11		WTO	Lecture & Discussion		
	12		World bank & IMF	Lecture & Discussion		
April	1		Multinational corporation	Lecture & Discussion	Assignment (RTI, GATT & WTO)	
	2		Issues of globalization	Lecture & Discussion		

Lesson Plan for the Semester Starting : 16TH January 2023

**Name of the subject: Organisation
Behaviour**

Subject Code: BCAMN202

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Neha Sharma, Assistant Prof.

Department: BBA (CAM)

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic	Academic Activity	Test/Assignment	Deviation if any
January	1		Introduction- concept and scope of Organizational Behaviour	Lecture		
	2		Historical development of OB	Lecture & ppt		
	3		Foundations of organization Behaviour	Lecture & ppt		
	4		Challenges and opportunities for OB perception	Lecture & ppt		
	5		Emerging trends and hanging profiles of workplace	Lecture & ppt		
	6		Concept of perception	Lecture & ppt		
	7		Perceptual selectivity	Lecture & ppt		
	8		Managerial implications of perception	Lecture & ppt		
	9		Foundations of Individual behaviour	Lecture & ppt		
	10		Individual processes- personality	Lecture & ppt		
	11		Values	Lecture & ppt		
	12		Attitudes	Lecture & ppt		
	13		Learning	Lecture & ppt		

	14		Learning theories	Lecture & ppt		
	15		Motivation	Lecture & ppt		
	16		Motivational Theory	Lecture & ppt		
	17		Emotional intelligence	Lecture & ppt		
	18		Meaning and applications in organizations	Lecture & ppt		
	19		Group Behaviour	Lecture & ppt		
	20		Foundations of Group behaviour	Lecture & ppt		
	21		Team processes	Lecture & ppt		
	22		Interpersonal communication	Lecture & ppt		
	23		Group dynamics	Lecture & ppt		
	24		Group Norms and stages of group	Lecture & ppt		
	25		Teams and teamwork	Lecture & ppt		
	26		Conflicts	Lecture & ppt		
	27		Negotiations in workplace,	Lecture & ppt		
	28		Power and politics	Lecture & ppt		
	29		Organisational processes	Lecture & ppt		
	30		Elements of Organisational structure	Lecture & ppt		
	31		Organisational design	Lecture & ppt		

	32		Organisational culture	Lecture & ppt		
	33		Types of culture	Lecture & ppt		
	34		Organisational change	Lecture & ppt		
	35		Causes and types of Change	Lecture & ppt		
	36		Organisational development	Lecture & ppt		
	37		Stress management			
	38		Revision session unit 1&2			
	39		Revision session unit 3&4			

Lesson Plan for the Semester Starting: 16/01/2023

Name of the subject: Business Statistics

Subject Code:

Name of the teacher with designation: Dr. Deepak Sharma

Department: BBA CAM 2nd Sem (Sec B)

Class Time: 1Hr.

Sr. No	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation if any
1			Definition and Functions of Statistics and Types of Statistics	Lecture & Discussion		
2			Statistics and computer, Limitations of Statistics	Lecture & Discussion		
3			Types of Series, Measurement of Central Tendency	Lecture & Discussion		
4			Mean, Combined Mean and Median	Lecture & Discussion	Assignment	
5			Mode and Missing Frequencies questions	Lecture & Discussion	Assignment	
6			Quartiles, Deciles and Percentiles and Various problems of these methods	Lecture & Discussion	Assignment	
7			Measurement of Dispersion, Range, Coefficient of range	Lecture & Discussion		
8			Quartile Range, Quartile Deviation	Lecture & Discussion	Assignment	

			and Coeff. Of QD			
9			Mean deviation from mean and Median with their Coefficients	Lecture & Discussion	Assignment	
10			Standard Deviation and combined standard deviation and Coeff. of Variation	Lecture & Discussion	Assignment	
11			Measurement of Skewness, scope, objectives and limitations	Lecture & Discussion		
12			Karl pearson method, Bowley methods of Skewness and Kelly Method of Skewness	Lecture & Discussion	Assignment	
13			Correlation meaning, objectives, scope and Limitations and Types of Correlation	Lecture & Discussion		
14			Methods of Correlation : Karl Pearson method of Correlation	Lecture & Discussion	Assignment	
15			Spearman Rank Correlation Method	Lecture & Discussion	Assignment	
16			Probable error and Standard Error	Lecture & Discussion	Assignment	
17			Regression, Dependent and Independent variables, Scope of	Lecture & Discussion		

			Regression and Difference between Correlation and Regression			
18			Various methods of Regression and Simple linear Equation method of regression	Lecture & Discussion	Assignment	
19			Regression equation based on regression Coefficients : Actual Mean, Assumed Mean, Original Data and Std. Deviation Methods	Lecture & Discussion	Assignment	
20			Identifying regression equations X on Y or Y on X and finding value of correlation	Lecture & Discussion	Assignment	
21			Index Number meaning, uses and limitations with Consumer price Index	Lecture & Discussion		
22			Simple aggregate Price index Method and Weighted aggregated method (Laspyere, paaschee, fisher, doorbish and bowley, marshall and Kelly methods of index Number)	Lecture & Discussion	Assignment	

23			Test of adequacy of index number methods	Lecture & Discussion	Assignment	
24			Time series, meaning objectives and uses of time series	Lecture & Discussion		
25			Free hand curve method, Semi average method	Lecture & Discussion	Assignment	
26			Moving average method	Lecture & Discussion	Assignment	
27			Least square method and Prediction values on the bases of time series equation	Lecture & Discussion	Assignment	
28			Sampling and Sampling types, Purpose of sampling and Methods of sampling	Lecture & Discussion		
29			Merits and limitations of sampling and Presentation of practical aspects of sampling	Lecture & Discussion	Theory Assignment	
30			Probability meaning, concepts and basic aspects of probability	Lecture & Discussion		
31			Addition, subtraction theorem and Multiplication theorem	Lecture & Discussion	Assignment	

32			Conditional probability	Lecture & Discussion	Assignment	
33			Bays theorem of Probability	Lecture & Discussion	Assignment	
34			Poisson distribution of Probability theory	Lecture & Discussion	Assignment	
35			Binomial distribution of probability theory	Lecture & Discussion	Assignment	
36			Normal distribution under probability theory	Lecture & Discussion	Assignment	
37			Revision of probability theories	Lecture & Discussion	Assignment	
38			Revision of UNIT-1	Lecture & Discussion	Important questions and Assignments	
39			Revision of UNIT-1	Lecture & Discussion	Important questions and Assignments	
40			Revision of UNIT-2	Lecture & Discussion	Important questions and Assignments	
41			Revision of UNIT-2	Lecture & Discussion	Important questions and Assignments	
42			Revision of UNIT-3	Lecture & Discussion	Important questions and Assignments	
43			Revision of UNIT-3	Lecture & Discussion	Important questions and Assignments	
44			Revision of UNIT-4	Lecture & Discussion	Important questions and Assignments	
45			Revision of UNIT-4	Lecture & Discussion	Important questions and Assignments	

Lesson Plan For Semester Starting w.e.f16 Jan 2023.

Name of the Subject:- SSAD

Subject Code:- BCAMN-204

Name of Institute:-DAV Institute of Management,FARIDABAD,

Name of teacher with designation:- Dr. Ritu Gautam , (ASSST. PROFESSOR)

Department:- BCAM , Sec-A and B, 2nd Semester

Class Time:- 1 Hr.

Month	Class	Date of class Taken	Topic/Chapter Covered	Academic activity	Test/Assignment	Deviation if any
Jan	1		Introduction to System	Lecture		
	2		Types of system	Lecture		
	3		Intro. Of SDLC	Lecture		
	4		Detailed SDLC	Lecture		
	5		Structured Analysis and design	Lecture		
	6		Revision of SDLC	Lecture		
	7		Structured Programming-1	Lecture		
	8		Structured Programming-2	Lecture		
	9		ER Diagrams basic	Lecture		
Feb	1		ER diagrams detailed	Lecture		
	2		ER Diagram		Test of Unit 1	
	3		Case tools	Lecture		
	4		Project selection and review	Lecture		
	5		Details about project Management	Lecture		
	6		Feasibility study	Lecture		
	7		Fact finding techniques	Lecture		
	8		Fact finding techniques (Tools)	Lecture		
	9		Data flow diagrams	Lecture		
	10		One and 2 nd level DFS	Lecture		
	11		Decision trees		Test of unit 2	
	12		Decision table	Lecture		
	13		System Design concepts	Lecture		
	14		System Flow charts	Lecture		
	15		Data elements and record structure	Lecture		
	16		Testing		Test	
Mar	1		Testing	Lecture		
	2		System controls and audit trails	Lecture		
	3		System recovery and documentation	Lecture		
	4		System Maintenance	Lecture		
	5		Preparation of physical sites		PPT of unit	

			and user training		3	
	6		Hardware acquisition		PPT of unit 3	
	7		Memory processes	Lecture		
	8		Peripherals	Lecture		
	9		Bench marking	Lecture		
	10		Vendor selection	Lecture		
	11		Software selection	Lecture		
	12		Operating system language	Lecture		
	13		Language process	Lecture		
	14		Data communication network		PPT of unit 4	
	15		Personnel estimates		PPT of unit 4	
	16		Performance and acceptance criteria		Test of unit 1 and 2	
Apr	1		Documentation		Test of unit 3 and 4	
	2		Maintenance			
	3		Secondary storage devices			
	4		Revision			
	5		Question paper discussion			
	6		Question paper discussion			
	7		Question paper discussion			
	8		Question paper discussion			
	9		Question paper discussion			
	10		Question paper discussion			

Lesson Plan for the Semester W.E. F 23 January 2023

Name of the subject: Operating System and networking

Subject Code: BCAMN 205

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Kavita Goel, Asst. Professor

Department: BCAM ^{2nd} SEM

Class Time: 1Hr.

Month	Class	Topic/Chapter Covered	Academic Activity	Test/ Assignment	Deviation if any
		UNIT I			
Jan	1	Introduction: Definition and Meaning	lecture & discussion		
	2	History of operating systems	lecture & discussion		
	3	operating system function	lecture & discussion		
	4	operating system function	lecture & discussion		
	5	types of operating system	lecture & discussion		
	6	types of operating system	lecture & discussion		
	7	operating system structure	lecture & discussion		
	8	memory management: Introduction, concept	lecture & discussion		
	9	Fragmentation	lecture & discussion		
	10	Paging, Segmentation	lecture & discussion		
	11	file systems- directories, file naming, file structure	lecture & discussion		
	12	file types, file access, file attributes, file operations, memory mapped classes	lecture & discussion		
		UNIT-II			
feb	13	Input/output –goals of the I/O software	lecture & discussion		
	14	device drivers, and terminals	lecture & discussion		
	15	input software, Output drivers	lecture & discussion		
	16	overview of UNIX/LINUX-goals	Lecture and discussion		
	17	interface to UNIX/LINUX	Lecture and		

			discussion		
	18	the UNIX/LINUX shell,	lecture & discussion		
	19	files and directories in UNIX/LINUX	lecture & discussion		
	20	LAB 1(Logging into Unix/Linux, Listing the files)	Practical		
	21	LAB 2(creating a file, creating directory)	Practical		
	22	LAB 3(changing a directory, Reading from file)	Practical		
	23	LAB 4(Writing and copying to a file)	Practical		
	24	LAB 5(Process and disk related commands)	Practical		
		UNIT III			
	25	machine languages	lecture & discussion		
	26	assembler languages	lecture & discussion		
	27	High Level Languages	lecture & discussion		
	28	Fourth generation languages	lecture & discussion		
Mar	29	object, oriented languages	lecture & discussion		
	30	java programming packages	lecture & discussion		
	31	programming tools	lecture & discussion		
		UNIT IV			
	32	Network – overview of local area network	lecture & discussion		
	33	Computer networks and need			
	34	Design considerations of a Network	lecture & discussion		
	35	Types of Network- LAN,MAN,WAN	lecture & discussion		
	36	hardware, software requirement for LAN, WAN	lecture & discussion		
	37	modem, routers, hub and switches, Bridges, Gateway	lecture & discussion		
	38	network topologies	lecture & discussion		
	39	reasons for implementing networks	lecture & discussion		
	40	network concerns	lecture & discussion		
	41	Revision and discussion of Previous Year Question papers	lecture & discussion		
April	42	Doubts			
	43	Revision			

Lesson Plan for the Semester Starting 16th Jan 2023

Cost and Management Accounting – BBA(CAM) 2nd Sem

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr.Priyanka Gaur (Assistant Professor)

Department: BBA(CAM)

Class Time : 1 Hr

No. of Lectures	Date of Lecture Taken	Topic	Academic Activity	Test/Assignment	Deviation if any
January					
1		Cost and management Accounting-Introduction	Lecture		
2		Element of Cost	Lecture		
3		Types of Costing and its intallation	Lecture		
4		Cost sheet-Introduction and Practicle	Lecture		
5		FA and CA--Difference	Lecture		
6		Material Control-Introduction	Lecture		
7		Material purchase procedure	Lecture		
8		Techniques of Material Control	Lecture		
9		Formulas on stock level	Lecture		
10		Practical on stock level	Lecture		
February					
1		Practical on stock level	Lecture		
2		Practical on stock level	Lecture		
3		Labour cost control	Lecture		
4		Time keeping and Time booking	Lecture		

5		Treatment of labour turnover	Lecture		
6		Idle time and Overtime	Lecture		
7		System of wage payment	Lecture		
8		Method of wage system	Lecture		
9		Overhead-Introduction	Lecture		
10		Classification of Overhead	Lecture		
11		Absorption of overhead	Lecture		
12		MHR Introduction and Rules	Lecture		
March					
1		Practical on MHR	Lecture		
2		Method of Costing-Job Costing and Batch Costing	Lecture		
3		Practical on Batch costing	Lecture		
4		Contract Costing-Introduction	Lecture		
5		Rules and practice on contract costing	Lecture		
6		Process Costing	Lecture		
7		Practical on Process costing	Lecture		
8		Management Accounting- Introduction, Scope, objective and Function of MA	Lecture		
9		Marginal Costing-introduction	Lecture		
10		Practical on Marginal costing techniques	Lecture		
11		Break-even point analysis	Lecture		
12		Practical of Break-even point	Lecture		
13		Budgeting-Introduction	Lecture		
14		Budgeting-Types and process	Lecture		
15		Practical on Budget-Flexible	Lecture		
16		Financial Statement Analysis-	Lecture		

		Introduction			
April					
1		Ratio analysis-Introduction	Lecture		
2		Practical on liquidity ratio	Lecture		
3		Practical on Profitability ratio	Lecture		
4		Practical on Turnover ratio	Lecture		
5		Practical on Leverage ratio	Lecture		
6		Practical	Lecture		
7		Fund Flow Statement- Introduction	Lecture		
8		Cash Flow Statement- Introduction	Lecture		
9		Differentiate-FFS and CFS	Lecture		
10		Practical on CFS	Lecture		
11		Practical on CFS	Lecture		
12		Practical on CFS	Lecture		
13		Revision-Unit One	Lecture		
14		Revision-2	Lecture		

Lesson Plan for the Semester Starting :16th Jan 2023

Name of the subject:Public Relations

Subject Code: BCAM401

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr.Nidhi Turan, Assistant Prof.

Department: BBA (BE)

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation if any
			Introduction to Subject			
Jan.	1		Meaning of Public Relations Management/Concept/Nature/Scope of PR			
	2		Components of PR/Process of PR			
	3		Present Status and Future Scope of PR in India			
	4		Present Status and Future Scope of PR in India			
	5		Advantages &Disadvantages of PR			
	6		Meaning of Communication, Process of Communication			
	7		Types of Communication			
	8		Techniques and Barriers of Communication			
Feb.	9		Role of communication in PR(Internal and External)			
	10		Discussion on Unit 1 Doubts/Revision			
	11			Case-Study		
	12			Presentations		
	13		Interaction Between Mgt & Employees			
	14		Interaction Between Mgt & Employees			
	15		Employee Relationship Managementand Its Importance			

	16		Role of Managers in Employee Relationship			
	17		Definition of Corporation/Types of Coporation			
	18		Formation of a Company			
	19		Advantages &Disadvantages of Incorporation			
	20		Meaning of Corporate Personality			
	21		Coporate Public Relations			
March	22		House Journal			
	23		Advertising & Public Relations			
	24		Different Media of Advertising			
	25		Advantages & Disadvantages of Advertising to Customer and Manufacturer			
	26		Discussion on Unit 2 Doubts/Revision	Discussion		
	27			Case-Study		
	28			Case Study Discussion		
	29		Public Opinion/Features/Nature/			
	30		Elements/ Characteristics/Significance of Public Opinion			
	31		Components of Public Opinion/Tools for measurement of Public opinion			
	32		Discussion on Unit 3 Doubts/ Revision	Case-Study		
April	33			Case Study Discussion		
	34		Public Sector in PR			
	35		Role of government in PR			
	36		Lobbying			
	37		Role of professional organizations in context to framing and execution of code of ethics			
	38		Role Plays & Seminars			
	39		Discussion on Unit 4 Doubts/ Discussion of Important Questions/Revision			
	40			Revisions		

*Above are the minimum number of classes to be scheduled for the subjects having classes 5 days per week. For subjects having classes 4 days per week and 3 days per week, the number of lectures are to be reduced to 40 and 30 minimum number of classes respectively. Guest lectures, Workshops, merit classes and remedial classes would be conducted apart from this.

Lesson Plan for the Semester Starting w.e.f. 16th January 2023

DBMS - BBA CAM 4th Sem

Paper Code : BCAMN-403

Name of the Institute: DAV INSTITUTE OF MANAGEMENT, FARIDABAD

Name of the teacher with designation: Ms. Jyoti Nagpal (Assistant Professor)

Department: BBA

Class time: 1 Hr.

Month	Class	Topic/Chapter Covered	Academic Activity	Test /Assignment
JAN	Lec1	Introduction to data and database system		
	Lec 2	DBMS introduction		
	Lec3	Introduction to file system		
	Lec4	Diff between file system and DBMS		
	Lec 5	Advantages of file system over DBMS		
	Lec 6	Difference between data base system and DBMS		
	Lec 7	Characteristics of DBMS		
	Lec 8	Advantages of DBMS		
	Lec 9	Disadvantages of DBMS		
	Lec 10	Objective of DBMS		
	Lec 11	DBMS users,DBA		

	Lec 12		LAB WORK	
	Lec 13	DBMS components		
	Lec 14	DBMS architecture(Data independence)		
Month	Class	Topic/Chapter Covered	Academic Activity	Test /Assignment
	Lec 15	Network Model		
	Lec 16	Hierarchical and relational model		
	Lec 17	Difference between models		
	Lec 18	Object based data models		
	Lec 19	E-R MODEL		
	Lec 20	E-R MODEL		
	Lec 21	Types of Keys with example		
	Lec 22	Types of database systems:According to number of users, According to database site locations		
	Lec 23		LAB WORK	
	Lec 24		LAB WORK	
	Lec 25	Database security:Security threats,defence mechanisms		
	Lec 26	Data security requirements,discretionary and mandatory access control		
	Lec 27	Protecting the data within the database		
	Lec 28	Database roles,views,data encryption:DES		

	Lec 29	Database recovery,system log		
	Lec 30	Recovery Techniques:checkpt.,Log based Recovery Types,shadow paging		
	Lec 31	Distributed database:Intro,functions,components,architecture		
	Lec 32	Advantages,disadvantages,Design of ddbms		
	Lec 33		LAB WORK	
	Lec 34	Data mining:intro,phases,models,problems,applications		
	Lec 35	DATA WAREHOUSING:Phases,model,characterstics,applications		
	Lec 36	Internet database:WWW,web databases,web based tools,advantages,disadvantages		
	Lec 37	Digital libraries:Types,challenges,advantages,disadvantages		
	Lec 38	Multimedia database:characterstics,components,structure,SPATIAL DATABASE,MOBILE DATABASE		
	Lec 39		LAB WORK	
	Lec 40		LAB WORK	

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Signature of the teacher concerned with date

Lesson Plan for the Semester W.E. F 16 January 2023

Name of the subject: Multimedia Technology

Subject Code: BCAMN 404

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Kavita Goel, Asst. Professor

Department: BCAM 4th Sem

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation if any
			UNIT I			
Jan	1		Multimedia: Definition and Introduction	lecture & discussion		
	2		Basic elements of Multimedia	lecture & discussion		
	3		Multimedia Systems	lecture & discussion		
	4		Issues and Design Consideration of Multimedia Systems	discussion		
	5		Desirable features of Multimedia Systems	case study		
	6		Multimedia Applications	discussion		
	7		Explanation of Multimedia Elements	group discussion		
	8		Explanation of Multimedia Elements	revision		
	9		Multimedia Devices	Presentation		
	10		Presentation Devices	group discussion		
Feb	11		User Interface	lecture & discussion		
	12		Speech Generation and Recognition	discussion		
	13		Speech Generation and Recognition	lecture & discussion		
			UNIT-II			
	14		Compression & Decompression :	lecture & discussion		

			Meaning and Definition			
	15		Types of Compression	lecture & discussion		
	16		Evaluating a compression system	lecture & discussion		
	17		JPEG compression	discussion		
	18		JPEG compression	discussion		
	19		MPEG Compression	lecture & discussion		
	20		MPEG Compression	lecture & discussion		
	21		DVI Technology	lecture & discussion		
	22		DVI Technology	lecture & discussion		
	23		LAB 1	Practical		
	24		LAB 2	Practical		
	25		LAB 3	Practical		
Mar	26		LAB 4	Practical		
	27		LAB 5	Practical		
			UNIT III			
	28		Concept of Designing	lecture & discussion		
	29		Multimedia Hardware	lecture & discussion		
	30		Multimedia Hardware	lecture & discussion		
	31		Applications of Multimedia	lecture & discussion		
	32		Applications of Multimedia	lecture & discussion		
			UNIT IV			
	33		MULTIMEDIA SOFTWARE	lecture & discussion		
	34		MULTIMEDIA SOFTWARE	lecture & discussion		
	35		Multimedia Building Blocks	lecture & discussion		
	36		Multimedia Building Blocks	lecture & discussion		
	37		Assembling and Developing the Projects	lecture & discussion		
	38		Assembling and Developing the Projects	lecture & discussion		
	39		REVISION	lecture & discussion		
	40		REVISION	lecture & discussion		
April	41		Previous year paper discussion	lecture & discussion		
	42		Previous year paper discussion	lecture & discussion		

Lesson Plan for the Semester Starting :

Name of the subject: Business Research Methods

Subject Code:

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Parul Nagi, Asst. Professor

Department: BCAM 4th Sem

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/ Assignment	Deviation if any
			UNIT I			
Jan	1		Business Research - Intro,	lecture & discussion		
	2		Meaning, Types	lecture & discussion		
	3		managerial value of business research	lecture & discussion		
	4		theory and research – components	discussion		
	5		concept	case study		
	6		constructs definition variables	discussion		
	7		proposition	group discussion		
	8		hypothesis, deductive and inductive theory	group discussion		
	9		nature and process and importance of problem definition	lecture & discussion		
	10		purpose and types of research proposal	lecture & discussion		
Feb	1		ingredients of research proposal	group discussion		
	2		REVISION	revision		
			UNIT II			
	3		Research Design – Meaning	lecture & discussion		
	4		classification of research design	discussion		
	5		elements	discussion		
	6		methods of exploratory	lecture &		

			research	discussion		
	7		categories	lecture & discussion		
	8		basic issues in experimental design	discussion		
	9		classification of experimental design	discussion		
	10		concept and their measurement	lecture & discussion		
	11		measurement scales	lecture & discussion		
	12		REVISION	revision		
			UNIT III			
March	1		Sample design	lecture & discussion		
	2		research methods of collecting data	lecture & discussion		
	3		primary data & secondary data	lecture & discussion		
	4		questionnaire	lecture & discussion		
	5		issues in construction of questionnaire	discussion		
	6		REVISION	revision		
			UNIT IV			
	7		Stages of data analysis	lecture & discussion		
	8		nature of descriptive analysis	lecture & discussion		
April	1		types of descriptive analysis	lecture & discussion		
	2		univariant of statistical significance	lecture & discussion		
	3		divariat tests of statistical significance	lecture & discussion		
	4		meaning and types of research report	lecture & discussion		
	5		ingredients of research report	lecture & discussion		
	6		REVISION	revision		
	7		Presentation	presentation		
	8		Presentation	Presentation		
	9		Presentation	Presentation		
	10		Presentation	Presentation		
	11		Presentation	Presentation		

Lesson Plan for the Semester Starting: JANUARY 2023

Name of the subject: Human Rights and Values

Subject Code: BCAMN 406

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Neha Sharma

Department: BBA-CAM

Class Time: 1Hr. (4 Hrs./Week)

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation if any
January	1		Overview of Syllabus	Lecture		
	2		Concept of value, Types of Values	Lecture & ppt		
	3		Concept of Human Values	Lecture & ppt		
	4		Evolution of value-oriented education	Lecture & ppt		
	5		Concept of Value education	Lecture & ppt		
	6		Components of Value Education	Lecture & ppt		
	7		Character Formation	Lecture & ppt		
	8		National integration and International Understanding	Lecture & ppt		
	9		Concept of Human Rights, Indian perspective of human rights	Lecture & ppt		
	10		International perspective of human rights	Lecture & ppt		
	11		Evolution of Human Rights	Lecture & ppt		
	12		Human Rights movement in India	Lecture & ppt		
	13		Classification of Human Rights	Lecture & ppt		
	14		Right to life, liberty and dignity	Lecture & ppt		
	15		Right to equality	Lecture & ppt		
	16		Right against exploitation	Lecture & ppt		
	17		Cultural and Educational Rights	Lecture & ppt		
	18		Economic, political and social rights	Lecture & ppt		
	19		Core Issues: Poverty, overpopulation	Lecture & ppt		
	20		Illiteracy, Problems of Unsustainable Development	Lecture & ppt		
	21		Disadvantaged group- Women	Lecture & ppt		

	22	Children	Lecture & ppt		
	23	Scheduled Castes and Scheduled Tribes	Lecture & ppt		
	24	Homeless and Slum Dwellers	Lecture & ppt		
	25	Physically and Mentally Handicapped	Lecture & ppt		
	26	Refugees and Internally Displaced Persons	Lecture & ppt		
	27	Violation of Human Rights by State	Lecture & ppt		
	28	Violation of Human Rights by individuals and groups	Lecture & ppt		
	29	Nuclear weapons	Lecture & ppt		
	30	Terrorism	Lecture & ppt		
	31	Government systems for Redressal, Judiciary	Lecture & ppt		
	32	National Human Rights Commission	Lecture & ppt		
	33	Other Statutory Commissions	Lecture & ppt		
	34	Media Advocacy, Creation of Human Rights Literacy and Awareness	Lecture & ppt		
	35	Other Statutory Commissions	Lecture & ppt		
	36	Media Advocacy, Creation of Human Rights Literacy and Awareness	Lecture & ppt		

*Above are the minimum number of classes to be scheduled for the subjects having classes 5 days per week. For subjects having classes 4 days per week and 3 days per week, the number of lectures are to be reduced i.e. 30 minimum number of classes for 3 days per week subject and 36 minimum number of classes for 4 days per week subject.

Lesson Plan for the Semester Starting :16th Jan 2023

Name of the subject: Entrepreneurship Development

Subject Code: BCAM601

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr.Nidhi Turan, Assistant Prof.

Department: BBA (BE)

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation if any
Jan.	1		UNIT I- Concept and need of entrepreneurship development			
	2		Significance of entrepreneurship development			
	3		Entrepreneurship development – process			
	4		experience and strategies			
	5		experience and strategies			
	6		dynamics of entrepreneurship development			
	7		Revision Unit I			
	8		UNIT II- Entrepreneurship quality/motivation			
Feb.	9		Entrepreneurship quality/motivation			
	10		Entrepreneurship- myths and misconception			
	11		Entrepreneurship- myths and misconception			
	12		Qualities and characteristics of an entrepreneur			
	13		Role demanded of an entrepreneur			
	14		Process and experience of developing entrepreneurial qualities.			
	15		Process and experience of developing entrepreneurial qualities.			

	16		Revision Unit II			
	17		UNIT III- Enterprise launching and resourcing			
	18		Enterprise launching and resourcing			
	19		Enterprise launching and resourcing			
	20		Government programmes and policies			
	21		Government incentives			
March	22		institutional networking for enterprise setting			
	23		Steps in setting up new enterprises			
	24		Steps in setting up new enterprises			
	25		Scanning business environment			
	26		Sensing business opportunity and identifying products			
	27		Revision Unit III			
	28		UNIT IV- Business plan preparation – procedure and steps			
	29		Business plan preparation – procedure and steps			
	30		Market survey and demand analysis			
	31		Market survey and demand analysis			
	32		Business plans for growth, modernization and expansion of enterprise			
April	33		Business plans for growth, modernization and expansion of enterprise			
	34		Revision Unit IV			

Lesson Plan for the Semester Starting : 16th January 2023

Name of the subject: International Business

Subject Code: BCAM602

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Parul Nagi, Asst. Professor

Department: BCAM 6th Sem

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/ Assignment	Deviation if any
			UNIT I			
Jan	1		International Business Environment – intro	lecture & discussion		
	2		components, Advantages & Disadvantages	lecture & discussion		
	3		Trends in International Trade, Need for going Int.	lecture & discussion		
	4		Theories of Trade - Mercantilism, Absolute Advantage	discussion		
	5		Comparative Advantage, Heckscher Ohlin	case study		
	6		County Similarity, Product Life Cycle	discussion		
	7		Global Strategic Rivalry, Porters National Competitive Advantage	group discussion		
	8		REVISION	revision		
			UNIT II			
Feb	1		Trade & International Investment	Presentation		
	2		Foreign Direct Investment - Types, Advantages	group discussion		
	3		Disadvantages, Factors that affect FDI	lecture & discussion		
	4		Multinational Corporations - Features, Advantages & Disadvantages	discussion		
	5		Globalisation - types, Advantages &	lecture & discussion		

			Disadvantages			
	6		REVISION	revision		
			UNIT III			
	7		Trade Policy & Regulation in India	lecture & discussion		
	8		EXIM Policy – Features	lecture & discussion		
	9		Promotional Measures	discussion		
	10		SEZ	discussion		
March	1		Export Oriented Units, Functions & Benefits	lecture & discussion		
	2		Export Processing Zone, Advantages & Disadvantages	lecture & discussion		
	3		Export houses	lecture & discussion		
	4		Trade Houses	lecture & discussion		
	5		Institution/ org involved in International Business Promotion	lecture & discussion		
	6		World Bank	lecture & discussion		
	7		IMF	lecture & discussion		
	8		UNCTAD	lecture & discussion		
	9		WTO	lecture & discussion		
	10		REVISION	revision		
			UNIT IV			
April	1		Tariff Barriers	lecture & discussion		
	2		Non Tariff Barriers	lecture & discussion		
	3		Commodity Agreements	lecture & discussion		
	4		Trading Blocks	lecture & discussion		
	5		the four main trade blocks	lecture & discussion		
	6		Exchange Rate Regime	lecture & discussion		
	7		Presentation	Presentation		
	8.		Presentation	Presentation		
	9.		REVISION	REVISION		
	10.		REVISION	REVISION		

Lesson Plan for the Semester Starting: 16 January, 2023

Name of the subject: Distributed Database Management

Subject Code: BCAMN 603

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Ms. Pooja Gour (Assistant Professor)

Department: BCA

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation if any
January	1		Introduction to Subject			
	2		Intro to Distributed and management			
	3		Features and Advantage of the system			
	4		Distributed Processing			
	5		Effective Distributed Processing			
	6		Needs of this system			
	7		Architecture of the DDBMS		Assignment	
	8		Architecture			
	9		Distribution Transparency			
	10		Data Replication			
	11		Distributed Database Design			
	12		Database Fragmentation			
	13		Fragmentation Type			
	14		Test		Test	
	15		Query Processing & layers			
	16		Global Query Optimization		Assignment	
	17		Query Decomposition		Assignment	
	18		Transaction			

			Operation			
	19		Transaction States and Features		Assignment	
	20		DDBMS Type			
	21		Test		Test	
	22		Concurrency Control			
	23		Revision			
	24		Doubt Class			
	25		Intro to E-Commerce & Application	Presentation	Assignment	
	26		E-Commerce Types	Presentation		
	27		Electronic Payment System	Presentation	Assignment	
	28		E-Commerce tools			
	29		Test		Test	
	30		Global Information Technology Management			
	31		Political and geo-economic Challenges		Assignment	
	32		Global Business			
	33		Strategy & Application			
	34		Test		Test	
	35		Global System Management			
	36		Revision			
	37		Revision			
	38		Revision			
	39		Revision			
	40		Revision			

Lesson Plan for the Semester W.E. F 16 January 2023

Name of the subject: Ecommerce

Subject Code: BCAMN 604

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Kavita Goel, Asst. Professor

Department: BCAM 6th SEM

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/ Assignment	Deviation if any
			UNIT I			
Jan	1		Introduction – meaning, nature, concepts	lecture & discussion		
	2		advantages and reasons for transacting online	lecture & discussion		
	3		categories of e-commerce;	lecture & discussion		
	4		planning online business: nature and dynamics of the internet	lecture & discussion		
	5		planning online business: nature and dynamics of the internet	lecture & discussion		
	6		pure online vs. brick and click business	lecture & discussion		
	7		assessing requirement for an online business	lecture & discussion		
	8		designing, developing and deploying the system	lecture & discussion		
	9		one to one enterprise	lecture & discussion		
			UNIT II			
Feb	10		Technology for online business – internet	lecture & discussion		

	11		IT infrastructure	lecture & discussion		
	12		middleware contents: text and integrating e-business applications	lecture & discussion		
	13		mechanism of making payment through internet	lecture & discussion		
	14		online Payment mechanism	lecture & discussion		
	15		online Payment mechanism	lecture & discussion		
	16		electronic payment systems	lecture & discussion		
	17		electronic payment systems	lecture & discussion		
	18		payment gateway	lecture & discussion		
	19		visitors to website	lecture & discussion		
	20		tools for promoting website	lecture & discussion		
	21		plastic money: debit card, credit card;	lecture & discussion		
	22		laws relating to online transactions	lecture & discussion		
			UNIT III			
	23		Applications in e-commerce- e-commerce applications in manufacturing, wholesale	lecture & discussion		
Mar	24		Ecommerce applications in retail and service sector	lecture & discussion		
			UNIT IV			

	25		Virtual existence – concepts, working	lecture & discussion		
	26		advantages and pitfalls of virtual organizations	lecture & discussion		
	27		workface, work zone and workspace and staff less organization	lecture & discussion		
	28		designing on E-commerce: model for a middle level organization: the conceptual design	lecture & discussion		
	29		giving description of its transaction handling	lecture & discussion		
	30		infrastructure and resources required and system flow chart	lecture & discussion		
	31		security in e-commerce: digital signatures	lecture & discussion		
	32		network security	lecture & discussion		
	33		network security	lecture & discussion		
	34		data encryption secret keys	lecture & discussion		
	35		data encryption secret keys	lecture & discussion		
	36		Previous Year Paper Discussion	lecture & discussion		
April	37		Previous Year Paper Discussion	lecture & discussion		
	38		REVISION	lecture & discussion		
	39		REVISION	lecture & discussion		

Lesson Plan

Subject Code: BCAM605

Visual Basic Programming - BBA(CAM) 6th Sem

Name : Kulvinder Kumar, computer lab incharge, COE

Month	S No	Date	Subject – Topic	Academy Activity	Test Assignment
Jan	1	17th	Intro to VB, First Screen, use of Command Button		
	2	18th	Introduction to Objects - Form, Command button, Textbox	Google based	
	3	19th	Types of Files in VB, Modes of VB, Color usage with textbox	Google based	Objective test
	4	20th	Changing properties using properties window and with commands (design time and run time properties)	Lab	Written Assignment Submission
	5	23rd	Textbox - properties, Revision for new students	Google based	
	6	24th	Compiler Essentials - p code, n code and optimmization options	Lab based Questions done and given for practice	
	7	25th	Program for adding numbers- output on textboxes and on Form	<i>List of programs given to submit files</i>	Objective test
	8	30th	variables and data types	Lab based Questions done and given for practice	
	9	31st	variables and data types conversion functions	Lab based Questions done and given for practice	Written Assignment Submission
	10	1st	Control structures in VB		Objective test
Feb	11	2nd	Control structures - If, If else, Nested If		Test on variables
	12	3rd	Control structures - Select case	Lab based Questions done and given for practice	
	13	6th	Control structures - Loops, For Next	Lab based Questions done and given for practice	
	14	7th	Control structures - For Next Step	Lab based Questions done and given for practice	
	15	8th	Do while/while Do Post testing and pre testing, While wend	<i>List of programs given to submit files</i>	Written Assignment Submission

	16	15th	Comination of Control Structures and Arrays	Lab based Questions done and given for practice	Objective test
	17	16th	MDI / SDI	Lab based Questions done and given for practice	
	18	17th	Menu Editor - Control Array	Lab based Questions done and given for practice	
	19	18th	MDI and Menu Editor Application Development	Lab based Questions done and given for practice	
	20	20th	Usage of RGB with Scroll bars	Lab based Questions done and given for practice	
	21	21st	Timer object & Programs	Lab based Questions done and given for practice	Objective test
	22	22nd	Graphics with methods and controls	Class Demo	
	23	28th	Shape control	Lab based Questions done and given for practice	
March	24	2nd	Graphics Methods - Pset, cls, Circle	Class Demo	
	25	3rd	Graphics Methods - Line (line & boxes)	Class Demo	
	26	5th	Paint picture	Lab based Questions done and given for practice	Written Assignment Submission
	27	14th	Procedures and functions		
	28	15th	Procedures and functions		
	29	16th	Recursion		
	30	17th	Errors - Types, Error Handling - Err object and Error()		