

Lesson Plan for the Semester Starting :22 nd Jan 2025

Name of the subject:Public Relations Subject Code: BCAM401

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Ms. Shweta Nagpal, Assistant Prof.

Department: BBA Class Time: 1Hr.

| Month | Class | Date of Class Taken | Topic/Chapter Covered | Academic Activity | Test/Assignment |
|-------|-------|---------------------|---|-------------------|-----------------|
| | 1 | | Introduction to Subject | | |
| | 2 | | Meaning of Public Relations Management/Concept/Nature/Scope of PR | | |
| | 3 | | Components of PR/Process of PR | | |
| | 4 | | Present Status and Future Scope of PR in India | | |
| | 5 | | Present Status and Future Scope of PR in India | | |
| | 6 | | Advantages &Disadvantages of PR | | |
| | 7 | | Meaning of Communication, Process of Communication | | |
| | 8 | | Types of Communication | | |
| | 9 | | Techniques and Barriers of Communication | | |
| | 10 | | Role of communication in PR(Internal and External) | | |
| | 11 | | Discussion on Unit 1 Doubts/Revision | | |
| | 12 | | | Case-Study | |
| | 13 | | | Presentations | |
| | 14 | | Interaction Between Mgt & Employees | | |

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| | 15 | | Interaction Between Mgt & Employees | | |
| | 16 | | Employee Relationship Management and Its Importance | | |
| | 17 | | Role of Managers in Employee Relationship | | |
| | 18 | | Definition of Corporation/Types of Corporation | | |
| | 19 | | Formation of a Company | | |
| | 20 | | Advantages & Disadvantages of Incorporation | | |
| | 21 | | Meaning of Corporate Personality | | |
| | 22 | | Corporate Public Relations | | |
| | 23 | | House Journal | | |
| | 24 | | Advertising & Public Relations | | |
| | 25 | | Different Media of Advertising | | |
| | 26 | | Advantages & Disadvantages of Advertising to Customer and Manufacturer | | |
| | 27 | | Discussion on Unit 2 Doubts/Revision | Discussion | |
| | 28 | | | Case-Study | |
| | 29 | | | Case Study Discussion | |
| | 30 | | Public Opinion/Features/Nature/ | | |
| | 31 | | Elements/ Characteristics/Significance of Public Opinion | | |
| | 32 | | Components of Public Opinion/Tools for measurement of Public opinion | Case-Study | |

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|--|----|--|---|-----------------------|--|
| | 33 | | Discussion on Unit 3 Doubts/ Revision | Case Study Discussion | |
| | 34 | | | | |
| | 35 | | Public Sector in PR | | |
| | 36 | | Role of government in PR | | |
| | 37 | | Lobbying | | |
| | 38 | | Role of professional organizations in context to framing and execution of code of | | |
| | 39 | | Role Plays & Seminars | | |
| | 40 | | Discussion on Unit 4 Doubts/ Discussion of Important Questions/Revision | Revision | |

*Above are the minimum number of classes to be scheduled for the subjects having classes 5 days per week. For days per week and 3 days per week, the number of lectures are to be reduced to 40 and 30 minimum number Guest lectures, Workshops, merit classes and remedial classes would be conducted apart from this.

Lesson Plan for the Semester Starting :22 nd Jan 2025
Name of the subject:Quantitative Techniques Subject Code: BCAM402
Name of the Institution: DAV Institute of Management
Name of the teacher with designation: CA Bhawna, Assistant Prof.
Department: BBA(NEP) Class Time: 1Hr.

| Month | Class | Date of Class Taken | Topic/Chapter Covered | Academic Activity | Test/Assignment |
|-------|-------|---------------------|--|-------------------|-----------------|
| | 1 | | INTRODUCTION TO OPERATION RESEARCH | | |
| | 2 | | EVOLUTION AND FEATURES OF OPERATIONS RESEARCH | | |
| | 3 | | METHODOLOGY OF OPERATION RESEARCH | | |
| | 4 | | MODEL BUILDING AND LIMITATIONS OF OPERATION RESEARCH | | |
| | 5 | | LINEAR PROGRAMMING: INTRODUCTION | | TEST |
| | 6 | | TERMINOLOGY AND ADVANTAGES OF LINEAR PROGRAMMING | | |
| | 7 | | ASSUMPTIONS AND LIMITATIONS OF LP | | |
| | 8 | | SIMPLEX METHOD | | |
| | 9 | | SIMPLEX METHOD | | |
| | 10 | | GRAPHICAL METHOD | | |
| | 11 | | FORMULATION METHOD | | ASSIGNMENT |
| | 12 | | DEGENERACY IN LPP | Case-Study | |
| | 13 | | FEASIBLE AND INFEASIBLE SOL OF LPP | Presentations | |

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|---|----|--|--|-----------------------|--------------|
| | 14 | | MULTIPLE OPTIMAL LPP | | |
| | 15 | | TRANSPORATION PROBLEM INTRODUCTION | | |
| | 16 | | NORTH WEST CORNER METHOD | | |
| | 17 | | LEAST COST CELL METHOD | | |
| | 18 | | VAM AND CHRACTERTICS | | |
| | 19 | | BASICS FEASIBLE SOLUTION | | |
| | 20 | | BASICS FEASIBLE SOLUTION | | |
| | 21 | | TEST OF OPTIMALITY | | |
| | 22 | | PRACTICAL QUESTIONS | | ASSIGNMENT 2 |
| | 23 | | ASSIGNMENT PROBLEM | | |
| | 24 | | CONCEPT OF ASSIGNMENT | | |
| | 25 | | HUNGARIAN METHOD | | |
| | 26 | | BALANCED AND UNBALACED PROBLEM | | |
| | 27 | | ALTERNATE SOLUTIONS TRAVELING SALESMAN PROBLEM | Discussion | |
| | 28 | | PRACTICAL QUESTIONS | Case-Study | ASSIGNMENT 3 |
| | 29 | | PERT/CPM: INTRODUCTION, & TERMINOLOGY | Case Study Discussion | |
| | 30 | | NETWORK CONSTRUCTION | | |
| | 31 | | NETWORK CONSTRUCTION | | |
| | 32 | | DETERMINATION OF EST, EFT, LFT, LST, FLOTS | Case-Study | |
| | 33 | | DETERMINATION OF EST, EFT, LFT, LST, FLOTS | Case Study Discussion | |
| | 34 | | PROBABILITY CONSIDERATION | | |
| | 35 | | PROBABILITY CONSIDERATION | | TEST |
| | 36 | | TIME COST TRADE OFF | | |
| | 37 | | TIME COST TRADE OFF | | |
| | 38 | | REPLACEMENT MODELS INTRODUCTION | | |
| | 39 | | TYPES OF FAILURE, REPLACEMENT OF ITEMS | | |
| | 40 | | QUEUEING THEORY | Revision | |
| | 41 | | PRACTICAL QUESTIONS – REVISION | | ASSIGNMENT 3 |
| | 42 | | QUEUEING THEORY | | |
| | 43 | | QUEUEING THEORY | | |
| | 44 | | GAME THEORY | | |
| | 45 | | GAME THEORY | | |
| | 46 | | SIMULATION TECHNIQUES | | |
| | 47 | | SIMULATION TECHNIQUES | | |
| | 48 | | REVISION | | |
| | 49 | | REVISION | | |
| *Above are the minimum number of classes to be scheduled for the subjects having classes 5 days per week. For days per week and 3 days per week, the number of lectures are to be reduced to 40 and 30 minimum number Guest lectures, Workshops, merit classes and remedial classes would be conducted apart from this. | | | | | |

Lesson Plan for the Semester Starting :22 nd Jan 2025
Name of the subject:DBMS Subject Code: BCAM403
Name of the Institution: DAV Institute of Management
Name of the teacher with designation: Dr. Kavita, Assistant Prof.
Department: BBA(CAM) Class Time: 1Hr.

| Month | Class | Date of Class Taken | Topic/Chapter Covered | Academic Activity | Test/Assignment |
|-------|-------|---------------------|--|-------------------|-----------------|
| | 1 | | Introduction to data and database system | | |

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|--|----|--|---|--|--|
| | 2 | | DBMS introduction | | |
| | 3 | | Introduction to file system | | |
| | 4 | | Diff between file system and DBMS | | |
| | 5 | | Advantages of file system over DBMS | | |
| | 6 | Difference between data base system and DBMS | | | |
| | 7 | | Characteristics of DBMS | | |
| | 8 | | Advantages of DBMS | | |
| | 9 | | Disadvantages of DBMS | | |
| | 10 | | Objective of DBMS | | |
| | 11 | | DBMS users,DBA | | |
| | 12 | | DBMS components | | |
| | 13 | | DBMS architecture(Data independence) | | |
| | 14 | | Topic/Chapter Covered | | |
| | 15 | | Network Model | | |
| | 16 | | Hierarchical and relational model | | |
| | 17 | | Difference between models | | |
| | 18 | | Object based data models | | |
| | 19 | | E-R MODEL | | |
| | 20 | | E-R MODEL | | |
| | 21 | | Types of Keys with example | | |
| | 22 | | Types of database systems:According to number | | |
| | 23 | | Revision | | |
| | 24 | | Revision | | |
| | 25 | | Database security:Security threats,defence mechanisms | | |
| | 26 | | Data security requirements,discretionary and mandatory access control | | |
| | 27 | | Protecting the data within the database | | |
| | 28 | | Database roles,views,data encryption:DES | | |
| | 29 | | Database recovery,system log | | |
| | 30 | | Recovery Techniques:checkpt.,Log based Recovery | | |
| | 31 | | Distributed database:Intro,functions, components,architecture | | |

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|--|----|--|---|--|--|
| | 32 | | Advantages,disadvantages,Design of ddbms | | |
| | 33 | | Revision | | |
| | 34 | | Data mining:intro,phases,models ,problems,applic ations | | |
| | 35 | | DATA WAREHOUSING: Phases,model, characterstics,applications | | |
| | 36 | | Internet database:WWW,web databases,web based tools, | | |
| | 37 | | Digital libraries:Types,challenges, advantages,disad vantages | | |
| | 38 | | Multimedia database:characterstics, components,structu re, | | |
| | 39 | | SPATIAL DATABASE,MOBILE DATABASE | | |
| | 40 | | Revision | | |
| | 41 | | Revision | | |

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Lesson Plan for the Semester Starting :22 nd Jan 2025

Name of the subject: Multimedia Technology Subject Code: BCAM404

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Shobha Bhatia, Assistant Prof.

Department: BBA(CAM) Class Time: 1Hr.

| Month | Class | Date of Class Taken | Topic/Chapter Covered | Academic Activity | Test/Assignme nt |
|-------|-------|---------------------|--|-------------------|------------------|
| | 1 | | Multimedia: Definition and Introduction | | |
| | 2 | | Basic elements of Multimedia | | |
| | 3 | | Multimedia Systems | | |
| | 4 | | Issues and Design Consideration of | | |
| | 5 | | Desirable features of Multimedia | | |
| | 6 | | Multimedia Applications | | |
| | 7 | | Explanation of Multimedia Elements | | |
| | 8 | | Explanation of Multimedia Elements | | |
| | 9 | | Multimedia Devices | | |
| | 10 | | Presentation Devices | | |
| | 11 | | User Interface | | |
| | 12 | | Speech Generation and Recognition | | |
| | 13 | | Speech Generation and Recognition | | |
| | 14 | | Compression & Decompression : | | |
| | 15 | | Meaning and Definition | | |
| | 16 | | Types of Compression | | |
| | 17 | | Evaluating a compression system | | |
| | 18 | | JPEG compression | | |
| | 19 | | JPEG compression | | |
| | 20 | | MPEG Compression | | |
| | 21 | | MPEG Compression | | |
| | 22 | | DVI Technology | | |
| | 23 | | DVI Technology | | |
| | 24 | | LAB 1 | | |
| | 25 | | LAB 2 | | |
| | 26 | | LAB 3 | | |
| | 27 | | LAB 4 | | |
| | 28 | | LAB 5 | | |
| | 29 | | Concept of Designing | | |

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|--|----|--|--|--|--|
| | 30 | | Multimedia Hardware | | |
| | 31 | | Multimedia Hardware | | |
| | 32 | | Applications of Multimedia | | |
| | 33 | | Applications of Multimedia | | |
| | 34 | | MULTIMEDIA SOFTWARE | | |
| | 35 | | MULTIMEDIA SOFTWARE | | |
| | 36 | | Multimedia Building Blocks | | |
| | 37 | | Multimedia Building Blocks | | |
| | 38 | | Assembling and Developing the Projects | | |
| | 39 | | Assembling and Developing the Projects | | |
| | 40 | | REVISION | | |
| | 41 | | REVISION | | |

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Lesson Plan for the Semester Starting :22 nd Jan 2025

Name of the subject: Business Research Methods, Subject Code: BCAM405

Name of the Institution: DAV Institute of Management

Class Time: 1Hr.

| Month | Class | Date of Class Taken | Topic/Chapter Covered | Academic Activity | Test/Assignment |
|-------|-------|---------------------|---|-------------------|-----------------------|
| | 1 | | Business Research - Intro, | | Lecture, Discussion & |
| | 2 | | Meaning, Types | | Lecture, Discussion & |
| | 3 | | managerial value of business research | | Lecture, Discussion & |
| | 4 | | theory and research – components | | Lecture, Discussion & |
| | 5 | | concept | | Lecture, Discussion & |
| | 6 | | constructs definition variables | | Lecture, Discussion & |
| | 7 | | proposition | | Lecture, Discussion & |
| | 8 | | hypothesis, deductive and inductive theory | | Lecture, Discussion & |
| | 9 | | nature and process and importance of problem definition | | Lecture, Discussion & |
| | 10 | | purpose and types of research proposal | | Lecture, Discussion & |
| | 11 | | ingredients of research proposal | | Lecture, Discussion & |
| | 12 | | REVISION | | Revision |
| | 13 | | Research Design – Meaning | | Lecture, Discussion & |
| | 14 | | classification of research design | | Lecture, Discussion & |
| | 15 | | elements | | Lecture, Discussion & |
| | 16 | | methods of exploratory research | | Lecture, Discussion & |
| | 17 | | categories | | Lecture, Discussion & |

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| | 18 | | basic issues in experimental design | | Lecture, Discussion & |
| | 19 | | classification of experimental design | | Lecture, Discussion & |
| | 20 | | concept and their measurement | | Lecture, Discussion & |
| | 21 | | measurement scales | | Lecture, Discussion & |
| | 22 | | REVISION | | Revision |
| | 23 | | Sample design | | Lecture, Discussion & |
| | 24 | | research methods of collecting data | | Lecture, Discussion & |
| | 25 | | primary data & secondary data | | Lecture, Discussion & |
| | 26 | | questionnaire | | Lecture, Discussion & |
| | 27 | | Stages of data analysis | | Lecture, Discussion & |
| | 28 | | nature of descriptive analysis | | Lecture, Discussion & |
| | 29 | | types of descriptive analysis | | Lecture, Discussion & |
| | 30 | | univariat of statistical significance | | Lecture, Discussion & |
| | 31 | | divariat tests of statistical significance | | Lecture, Discussion & |
| | 32 | | meaning and types of research report | | Lecture, Discussion & |
| | 33 | | ingredients of research report | | Lecture, Discussion & |
| | 34 | | REVISION | | Revision |
| | 35 | | Presentation | | Presentation |
| | 36 | | Presentation | | Presentation |
| | 37 | | Presentation | | Presentation |
| | 38 | | Presentation | | Presentation |
| | 39 | | Presentation | | Presentation |
| | 40 | | Presentation | | Presentation |

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Lesson Plan for the Semester Starting :22 nd Jan 2025

Name of the subject: Human Rights and Values Subject Code: BCAM406

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Ms. Neha Sharma, Assistant Prof.

Department: BBA(CAM) Class Time: 1Hr.

| Month | Class | Date of Class Taken | Topic/Chapter Covered | Academic Activity | Test/Assignment |
|-------|-------|---------------------|---------------------------------------|-------------------|-----------------|
| | 1 | | Overview of Syllabus | | |
| | 2 | | Concept of value, Types of Values | | |
| | 3 | | Concept of Human Values | | |
| | 4 | | Evolution of value-oriented education | | |
| | 5 | | Concept of Value education | | |

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| 6 | | Components of Value Education | | |
| 7 | | Character Formation | | |
| 8 | | National integration and International Understanding | | |
| 9 | | Concept of Human Rights, Indian perspective of human rights | | |
| 10 | | International perspective of human rights | | |
| 11 | | Evolution of Human Rights | | |
| 12 | | Human Rights movement in India | | |
| 13 | | Classification of Human Rights | | |
| 14 | | Right to life, liberty and dignity | | |
| 15 | | Right to equality | | |
| 16 | | Right against exploitation | | |
| 17 | | Cultural and Educational Rights | | |
| 18 | | Economic, political and social rights | | |
| 19 | | Core Issues: Poverty, overpopulation | | |
| 20 | | Illiteracy, Problems of Unsustainable Development | | |
| 21 | | Disadvantaged group- Women | | |
| 22 | | Children | | |
| 23 | | Scheduled Castes and Scheduled Tribes | | |
| 24 | | Homeless and Slum Dwellers | | |
| 25 | | Physically and Mentally Handicapped | | |
| 26 | | Refugees and Internally Displaced Persons | | |
| 27 | | Violation of Human Rights by State | | |
| 28 | | Violation of Human Rights by individuals and groups | | |
| 29 | | Nuclear weapons | | |
| 30 | | Terrorism | | |
| 31 | | Government systems for Redressal, Judiciary | | |
| 32 | | National Human Rights Commission | | |
| 33 | | Other Statutory Commissions | | |
| 34 | | Media Advocacy, Creation of Human Rights Literacy and Awareness | | |
| 35 | | Other Statutory Commissions | | |
| 36 | | Media Advocacy, Creation of Human Rights Literacy and Awareness | | |
| 37 | | Presentation | | |
| 38 | | Presentation | | |
| 39 | | Presentation | | |
| 40 | | Presentation | | |

DAV Institute of Management
Lesson Plan
Course- BBA(CAM)
Semester- 6th
Subject- Entrepreneurship Development
Faculty Name:- Neha Sharma

| Lecture | Topics Covered | Academic Activity |
|----------------|--|---------------------------------|
| 1 | UNIT I- Concept and need of entrepreneurship development | Lecture & Discussion |
| 2 | Significance of entrepreneurship development | Lecture & Discussion |
| 3 | Entrepreneurship development – process | Lecture & Discussion |
| 4 | experience and strategies | Lecture & Discussion |
| 5 | experience and strategies | Lecture & Discussion |
| 6 | dynamics of entrepreneurship development | Lecture & Discussion |
| 7 | Revision Unit I | Discussion |
| 8 | UNIT II- Entrepreneurship quality/motivation | Lecture & Discussion |
| 9 | Entrepreneurship quality/motivation | Lecture & Discussion |
| 10 | Entrepreneurship- myths and misconception | Lecture & Discussion |
| 11 | Entrepreneurship- myths and misconception | Lecture & Discussion |
| 12 | Qualities and characteristics of an entrepreneur | Lecture & Discussion |
| 13 | Role demanded of an entrepreneur | Lecture & Discussion |
| 14 | Process and experience of developing entrepreneurial qualities. | Lecture & Discussion |
| 15 | Process and experience of developing entrepreneurial qualities. | Lecture & Discussion |
| 16 | Revision Unit II | Discussion |
| 17 | UNIT III- Enterprise launching and resourcing | Lecture & Discussion |
| 18 | Enterprise launching and resourcing | Lecture & Discussion |
| 19 | Enterprise launching and resourcing | Lecture & Discussion |

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| 20 | Government programmes and policies | Lecture & Discussion |
| 21 | Government incentives | Lecture & Discussion |
| 22 | institutional networking for enterprise setting | Lecture & Discussion |
| 23 | Steps in setting up new enterprises | Lecture & Discussion |
| 24 | Steps in setting up new enterprises | Lecture & Discussion |
| 25 | Scanning business environment | Lecture & Discussion |
| 26 | Sensing business opportunity and identifying products | Lecture & Discussion |
| 27 | Revision Unit III | Discussion |
| 28 | UNIT IV- Business plan preparation – procedure and steps | Lecture & Discussion |
| 29 | Business plan preparation – procedure and steps | Lecture & Discussion |
| 30 | Market survey and demand analysis | Lecture & Discussion |
| 31 | Market survey and demand analysis | Lecture & Discussion |
| 32 | Business plans for growth, modernization and expansion of enterprise | Lecture & Discussion |
| 33 | Business plans for growth, modernization and expansion of enterprise | Lecture & Discussion |
| 34 | Revision Unit IV | Discussion |

SUBJECT NAME: VISUAL BASIC, BCAM-6TH SEM

LECTURE PLAN

SUBJECT :- VB

FACULTY: Ms. Kulvinder Kumar

| Lecture | Covered Topic | Academic Activity |
|---------|---|----------------------|
| 1 | Visual Basic Environment- Main Screen | Lecture & Discussion |
| 2 | Fundamentals of Visual Basic Programming, Code Window | Lecture & Discussion |
| 3 | Anatomy of a Visual Basic Program | Lecture & Discussion |
| 4 | Variables, Numbers, Strings | Lecture & Discussion |

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| 5 | Statement in VB, Constants, Operators | Lecture & Discussion |
| 6 | Making Decisions Statement | Lecture & Discussion |
| 7 | Working with Objects at Run Time | Lecture & Discussion |
| 8 | Working with Multiple Forms | Lecture & Discussion |
| 9 | MDI Forms | Classroom Teaching in Lab |
| 10 | Doubt Class | Discussion |
| 11 | Test Class | Test |
| 12 | Controls in VB- Text Box, Label | Lecture & Discussion |
| 13 | Controls in VB- Check Box | Classroom Teaching in Lab |
| 14 | Picture Box, Timer, file list box | Classroom Teaching in Lab |
| 15 | Controls in VB- Option Box, Combo Box, Frame | Classroom Teaching in Lab |
| 16 | Controls in VB- List Box, Scroll Box, Command Button, Image | Classroom Teaching in Lab |
| 17 | Working With Menus, Working with Events | Classroom Teaching in Lab |
| 18 | Event Driven Programming | Lecture & Discussion |
| 19 | Arrays and Pointers, goto Statement | Lecture & Discussion |
| 20 | Functions- User defined Function | Lecture & Discussion |
| 21 | Recursion Function and Built-in Function | Lecture & Discussion |
| 22 | Doubt Class | Discussion |
| 23 | Test Class | Test |
| 24 | Using Objects in VB | Classroom Teaching in Lab |
| 25 | Tools and Technique for testing and Debugging | Classroom Teaching in Lab |
| 26 | Creating Objects | Lecture & Discussion |
| 27 | Error Handling, Debug Window | Classroom Teaching in Lab |
| 28 | Working with Files | Lecture & Discussion |
| 29 | Using Data Access Objects | Classroom Teaching in Lab |
| 30 | Doubt Class | Discussion |
| 31 | Test Class | Test |
| 32 | Introduction to Graphics in VB | Lecture & Discussion |
| 33 | Line and Shape Control | Lecture & Discussion |
| 34 | Pixel Control and Lines Boxes | Classroom Teaching in Lab |
| 35 | Paint Picture Method | Classroom Teaching in Lab |
| 36 | Creating Database Application | Classroom Teaching in Lab |
| 37 | Accessing Data with Data Control | Classroom Teaching in Lab |

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| 38 | Doubt Class | Discussion |
| 39 | Test Class | Test |
| 40 | Revision | Discussion |
| 41 | Revision | Discussion |

Lesson Plan for the Semester Starting :

Name of the subject: International Business

Subject Code:

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Parul Nagi, Asst. Professor

Department: BCAM 6th Sem

Class Time: 1Hr.

| Class | Topic/Chapter Covered | Academic Activity |
|--------------|---|---------------------------------|
| | UNIT I | |
| 1 | International Business Environment - intro | lecture & discussion |
| 2 | components, Advantages & | lecture & discussion |
| 3 | Trends in International Trade, Need for going Int. | lecture & discussion |
| 4 | Theories of Trade - Mercantilism, Absolute Advantage | discussion |
| 5 | Comparitive Advantage, Heckscher Ohlin | case study |
| 6 | County Similarity, Product Life Cycle | discussion |
| 7 | Global Strategic Rivalry, Porters National Competitive Advantage | group discussion |
| 8 | REVISION | revision |
| | UNIT II | |
| 9 | Trade & International Investment | Presentation |
| 10 | Foreign Direct Investment - Types, Advantages | group discussion |
| 11 | Disadvantages, Factors that affect | lecture & discussion |

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| 12 | Multinational Corporations - Features, Advantages & Disadvantages | discussion |
| 13 | Globalisation - types, Advantages | lecture & discussion |
| 14 | REVISION | revision |
| | UNIT III | |
| 15 | Trade Policy & Regulation in India | lecture & discussion |
| 16 | EXIM Policy - Features | lecture & discussion |
| 17 | Promotional Measures | discussion |
| 18 | SEZ | discussion |
| 19 | Export Oriented Units, Functions & Benefits | lecture & discussion |
| 20 | Export Processing Zone, | lecture & discussion |
| 21 | Export houses | lecture & discussion |
| 22 | Trade Houses | lecture & discussion |
| 23 | Institution/ org involved in International Business Promotion | lecture & discussion |
| 24 | World Bank | lecture & discussion |
| 25 | IMF | lecture & discussion |
| 26 | UNCTAD | lecture & discussion |
| 27 | WTO | lecture & discussion |
| 28 | REVISION | revision |
| | UNIT IV | |
| 29 | Tariff Barriers | lecture & discussion |
| 30 | Non Tariff Barriers | lecture & discussion |
| 31 | Commodity Agreements | lecture & discussion |
| 32 | Trading Blocks | lecture & discussion |
| 33 | the four main trade blocks | lecture & discussion |
| 34 | Exchange Rate Regime | lecture & discussion |

DAV Institute of Management
Lesson Plan
Course: BBA(CAM)
Semester: 6th

Subject:Ecommerce
Faculty Name:- Dr. Geetika

| Lecture | Topic | Academic Activity |
|---------|--|----------------------|
| 1 | Introduction – meaning, nature, concepts | lecture & discussion |
| 2 | advantages and reasons for | lecture & discussion |
| 3 | planning online business: | lecture & discussion |
| 4 | pure online vs. brick and click | lecture & discussion |
| 6 | designing, developing and deploying the system | lecture & discussion |
| 7 | one to one enterprise | lecture & discussion |
| 8 | Technology for online business – internet | lecture & discussion |
| 9 | IT infrastructure | lecture & discussion |
| 10 | middleware contents: text and | lecture & discussion |
| 11 | mechanism of making payment | lecture & discussion |
| 12 | online Payment mechanism | lecture & discussion |
| 13 | electronic payment systems | lecture & discussion |
| 14 | payment gateways | lecture & discussion |
| 15 | visitors to website,tools for promoting website | lecture & discussion |
| 16 | plastic money: debit card, credit card. | lecture & discussion |
| 17 | laws relating to online | lecture & discussion |
| 18 | Applications in e-commerce- | lecture & discussion |
| 19 | ecommerc applications in retail | lecture & discussion |
| 20 | virtual existence – | lecture & discussion |
| 21 | advantages and pitfalls of virtual organizations | lecture & discussion |
| 22 | workface, work zone and | lecture & discussion |
| 23 | designing on E-commerce:model | lecture & discussion |
| 24 | infrastructure and resources | lecture & discussion |
| 25 | security in e-commerce: digital signatures | lecture & discussion |
| 26 | network security | lecture & discussion |
| 27 | data encryption secret keys | lecture & discussion |

Lesson Plan for the Semester Starting: 22nd January, 2025 Name of the
subject:Distributed Database Management Subject Code: BCAMN 603

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Ms. Pooja Gour (Assistant Professor) Department:

| Lecture | Topic/Chapter Covered | Academic Activity |
|---------|-------------------------------|----------------------|
| 1 | Introduction to Subject | lecture & discussion |
| 2 | Intro to Distributed | lecture & discussion |
| 3 | Features and Advantage of the | lecture & discussion |
| 4 | Distributed | lecture & discussion |

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|----|-----------------------------------|----------------------|
| 6 | Effective Distributed Processing | lecture & discussion |
| 7 | Needs of this system | lecture & discussion |
| 8 | Architecture of the DDBMS | lecture & discussion |
| 9 | Architecture | lecture & discussion |
| 10 | Distribution | lecture & discussion |
| 11 | Data Replication | lecture & discussion |
| 12 | Distributed Database Design | lecture & discussion |
| 13 | Database | lecture & discussion |
| 14 | Fragmentation Type | lecture & discussion |
| 15 | Test | lecture & discussion |
| 16 | Query Processing & | lecture & discussion |
| 17 | Global Query Optimization | lecture & discussion |
| 18 | Query Decomposition | lecture & discussion |
| 19 | Transation Operation | lecture & discussion |
| 20 | Transaction States and Features | lecture & discussion |
| 21 | DDBMS Type | lecture & discussion |
| 22 | Test | lecture & discussion |
| 23 | Concurrency Control | lecture & discussion |
| 24 | Revision | lecture & discussion |
| 25 | Doubt Class | lecture & discussion |
| 26 | Intro to E-Commerce & Application | lecture & discussion |
| 27 | E-Commerce Types | lecture & discussion |
| 28 | Electronic Payment | lecture & discussion |
| 29 | E-Commerce tools | lecture & discussion |
| 30 | Test | lecture & discussion |
| 31 | Global Information Technology | lecture & discussion |
| 32 | Political and geo- | lecture & discussion |
| 33 | Global Business | lecture & discussion |
| 34 | Strategy & | lecture & discussion |
| 35 | Test | lecture & discussion |
| 36 | Global System Management | lecture & discussion |
| 37 | Revision | lecture & discussion |
| 38 | Revision | lecture & discussion |
| 39 | Doubt Class | lecture & discussion |