

Lesson Plan For The Semester Starting:5TH AUGUST,2025

Name Of The Subject: Business Organisation

Subject Code:

Name Of The Institution: DAV Institute Of Management

Name Of The Teacher With Designation: Ms.Neha Sharma

Department: BBA-CAM

Class Time: 1Hr. (4 Hrs./Week)

Month	Class	Date Of Class Taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation If Any
	1		Business – Concept	Lecture		
	2		Nature And Spectrum Of Business Activities	Lecture & Ppt		
	3		Business System	Lecture & Ppt		
	4		Sub System	Lecture & Ppt		
	5		Business Environment Interface	Lecture & Ppt		
	6		Types Of Environment Interface	Lecture & Ppt		
	7		Business Objectives.	Lecture & Ppt		
	8		Business Objectives.	Lecture & Ppt		
	9		Assignment Questions Unit 1	Lecture & Ppt		
	10		UNIT 2 Entrepreneurship – Concept And Nature	Lecture & Ppt		
	11		Entrepreneurial Opportunities In Contemporary Business	Lecture		
	12		Entrepreneurial Opportunities In	Lecture & Ppt		

			Contemporary Business			
	13		Process Of Setting Up A Business Enterprise	Lecture & Ppt		
	14		Process Of Setting Up A Business Enterprise	Lecture & Ppt		
	15		Choice Of A Suitable Form Of Business Organization	Lecture & Ppt		
	16		Choice Of A Suitable Form Of Business Organization	Lecture & Ppt		
	17		Assignment Questions Unit 2	Lecture & Ppt		
	18		UNIT 3 Functional Aspects Of Business	Lecture & Ppt		
	19		Operations – Business Size And Location Decisions	Lecture & Ppt		
	20		Plant Layout	Lecture & Ppt		
	21		Mass Production And Mass Customization	Lecture & Ppt		
	22		Quality Control	Lecture		
	23		Finance – Money And Banking	Lecture & Ppt		
	24		Financial Management	Lecture & Ppt		
	25		Securities Markets	Lecture & Ppt		
	26		Risk Management	Lecture & Ppt		
	27		Insurance	Lecture & Ppt		
	28		Assignment Questions Unit 3	Lecture & Ppt		
	29		Lecture & Ppt			
	30		Marketing – Marketing And Consumer	Lecture & Ppt		

			Behavior			
	31		Product Planning And Development	Lecture		
	32		Pricing Decisions	Lecture & Ppt		
	33		Channel And Promotional Decisions	Lecture & Ppt		
	34		Network Marketing	Lecture & Ppt		
	35		Franchising	Lecture & Ppt		
	36		E-Commerce	Lecture & Ppt		
	37		M-Commerce	Lecture & Ppt		
	38		Revision	Lecture & Ppt	Assignment	
	39		Revision	Lecture & Ppt	Assignment	
	40		Revision	Lecture	Assignment	

*Above Are The Minimum Number Of Classes To Be Scheduled For The Subjects Having Classes 5 Days Per Week. For Subjects Having Classes 4 Days Per Week And 3 Days Per Week, The Number Of Lectures Are To Bereduced I.E. 30 Minimum Number Of Classes For 3 Days Per Week Subject And 36 Minimum Number Of Classes For 4 Days Per Week Subject.

Lesson Plan for the Semester Starting From 5th August 2025

Basics of Accounting- BBA(CAM) 1st Sem

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr.Priyanka Gaur (Assistant Professor)

Department: BBA CAM

Class Time : 1 Hr

No. of Lectures	Date of Lecture Taken	Topic	Academic Activity	Test/Assignment	Deviation if any
1		Meaning , Advantage and of Accounting			
2		Branches of Accounting			
3		Users of Financial Accounting			
4		Limitation of financial accounting			
5		Recording of Business transaction			
6		Journals-Introduction			
7		Journals-Rules			
8		Practical on journal			
9		Practical on journal			
10		Practical on journal			
11		Ledger-Introduction			
12		Ledger-Introduction		Assignment	
13		Practical of Ledger			
14		Practical of Ledger			
15		Trial balance-Introduction			
16		Trial Balance			

17		Practical of Trial balance			
18		Final Accounts-Introduction			
19		Practical of Final Accounts- Trading			
20		Practical of Final Accounts- Profit & Loss			
21		Practical of Final Accounts- Balance Sheet			
22		Practical of Final Accounts			
23		Practical of Final Accounts with Adjustments			
24		Practical of Final Accounts with Adjustments			
25		Practical of Final Accounts with Adjustments			
26		Practical of Final Accounts with Adjustments		Assignment	
27		Practical of Final Accounts with Adjustments			
28		Practical of Final Accounts with Adjustments			
29		Depreciation Accounting- Concept			
30		Method of Depreciation			
31		Practical of SLM			
32		Practical of WDM			
33		Practical of Change of Method of Depreciation			
34		Accounting for Share capital transaction			
35		Issue of Share			
36		Forfeiture and surrender of shares			
37		Debenture			
38		Issue of Debenture			

39		Methods of redemption of debenture			
40		Provision regarding the preparation of financial accounts of the company			
41		Preparation of P& L account			
42		Preparation of Balance sheet			
43		Basics of Tally Software			
44		Basics of Tally Software- Practical			
45		Revision			

Lesson Plan for semester starting w.e.f. 7TH Aug 2025

PUBLIC ADMINISTRATION- BBA (CAM) 1ST Semester

Paper Code - 24ZPUB401MI01

Name of Institute: DAV Institute Of Management, Faridabad

Name of Teacher with designation: Ms. Vriti Bhatia, Assistant Professor

Department: BBA

Class time: 1.0 Hr.

Month	Class	Topic/ Chapter covered	Academic activity	Test/ Assignment	Deviation/ if any		
July	1	Public Administration: Meaning,;,.			Lecture/ Presentation		
	2	Nature, Scope & Significance;			Lecture/ Presentation		
	3	Public Administration: Art or Science			Lecture/ Presentation		
	4	Public Administration and			Lecture/ Presentation		
	5	Private Administration			Lecture/ Presentation		
	6	Public Administration and its RELATION,			CLASS ACTIVITY	ASSIGNMENT	

	7	Economics, History, Sociology, Psychology			Lecture/ Presentation		
	8	Relations with Political Science			Lecture/ Presentation		
	9	Similarities and Differences.			Lecture/ Presentation		
	10	Geography etc			Lecture/ Presentation		
	11	ASSIGNMENT			Lecture/ Presentation		
	12	REVISION & DOUBTS			REVISION & DOUBTS		
	13	Public Corporation.			Lecture/ Presentation		
	14	New Public AdministrationS			Lecture/ Presentation		
	15	Organization: Meaning			CLASS ACTIVITY		
	16	Principles of Regulatory Commissions (IRCs),			Lecture/ Presentation	PRESENTATIO N	

	17	Organization: and Bases & Types			Lecture/ Presentation		
	18	Organization: Hierarchy, Co-ordination,			Lecture/ Presentation		
	19	Chief Executive: Functions & Role, Line,					
	20	Staff & Auxiliary Agencies, Independent				Lecture/ Presentation	
	21	Centralization and Decentralization				Lecture/ Presentation	
	22	REVISION & DOUBTS				Lecture/ Presentation	

Lesson Plan for semester starting w.e.f. 5th August 2025

Name of the subject: Media in Our Life

BBA CAM 1st Semester

Subject Code - 24MCX01MD01

Name of Institute: DAV Institute of Management, Faridabad

Name of Teacher with designation: Dr. (CA) Bhawna Kharbanda, Assistant Professor

Department: BBA CAM

Class time: 1 Hr.

Month	Class	Date of Class Taken	Topic/ Chapter covered	Academic Activity	Test/ Assignment	Deviation /if any
	1		Introduction to Media in our Life			
	2		What is Media? Definition and Concept			
	3		Characteristic Features of Media			
	4		Types of Media			
	5		Types of Media			
	6		Role and Functions of Media in our life			
	7		Impact of media on society		Assignment -1 (Unit -1)	
	8		Group Discussion			
	9		Group Discussion			
	10		Traditional, Folk Media- Characteristic features			

	11		Traditional, Folk Media- Characteristic features			
	12		Print Media- Definition, Characteristic features			
	13		Brief History & Development Journey of Print Media in India			
	14		Brief History & Development Journey of Print Media in India			
	15		Role & functions of Print Media		Assignment -2 (Unit -2)	
	16		Print Media and Society			
	17		Class Test (10 Marks) from Unit -2			
	18		Brief History and Development Journey of Radio in India			
	19		Brief History and Development Journey of Radio in India			
	20		Role & functions of Radio in society and nation			
	21		Brief History and Development Journey of Television in India			
	22		Brief History and Development Journey of Television in India			
	23		Role and functions of Television in our life			
	24		Cinema as a medium of mass communication Cinema and society;		Online Quiz (Unit -3)	
	25		Class Test (10 Marks) from Unit -3			
	26		Cinema and society			

	27		Role and functions of cinema			
	28		Digital Media- Definition, nature and scope			
	29		Book Review			
	30		Digital Media and Society,			
	31		Digital Media in our life		Online Quiz (Unit -4)	
	32		Revisions & Doubts			

Lesson Plan for the BBA CAM (NEP) 1st Semester (Aug-Nov) 2025

Name of the Subject: General English

Subject Code:

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Ms. Muskan (Assistant Professor)

Class Time: 1 Hr

Month	Class	Date of Class Taken	Topic /Chapter Covered	Academic Activity	Test/ Assignment	Deviation (if any)
Aug	1	27 th Aug	The concept of word formation	Lecture		
	2	28 th Aug	Root words from foreign languages	Lecture		
Sep	3	3 rd Sep	Acquaintance with prefixes & suffixes from foreign languages in English to form derivatives	Lecture		
	4	4 th Sep	Synonyms	Lecture		
	5	10 th Sep	Antonyms	Lecture		
	6	11 th Sep	Standard Abbreviations	Lecture		
	7	18 th Sep	Use of phrases and clauses in sentence	Lecture		
	8	25 th Sep	Importance of proper punctuation, creating Coherence	Lecture		
Oct	9	1 st Oct	Techniques for writing precisely	Lecture		
	10	8 th Oct	Subject verb agreement & noun pronoun agreement	Lecture		
	11	9 th Oct	Misplaced modifiers	Lecture		
	12	15 th Oct	Articles & Prepositions	Lecture		
	13	16 th Oct	Test of unit 1&2	Lecture		
	14	22 th Oct	Speech	Lecture		
	15	23 th Oct	Debate	Lecture		
	16	29 th Oct	Describing, defining, providing examples or evidence of nature and style of sensible writing	Lecture	Assignment	
	17	30 th Oct	Writing practices & Essay	Lecture		

			writing			
NOV	18	5th Nov	Class test 2	Lecture	Quiz(Unit 3 & 4)	
	19	6th Nov	Article writing	Lecture		
	20	12th Nov	Pronunciation, Intonation & Communication at work place	Lecture		
	21	13th Nov	Interviews	Lecture		
	22	19th Nov	Formal presentation	Lecture		
	23	20th Nov	Role play	Lecture	Test(Unit 3 & 4)	

Lesson Plan for semester starting w.e.f. 5th August 2025

Name of the subject: Computer Fundamentals and Office Automation Tools

BBA CAM 1st Semester

Subject Code - 25IMSC401SE01

Name of Institute: DAV Institute of Management, Faridabad

Name of Teacher with designation: Dr. Kavita Goel, Assistant Professor

Department: BBA CAM

Class time: 1 Hr.

Month	Class	Date of Class Taken	Topic/ Chapter covered	Academic Activity	Test/ Assignment	Deviation/if any
	1		Introduction - definition and Meaning of Computer			
	2		Characteristics of Computer			
	3		Advantages and limitations of a computer			
	4		Digital and Analog computers			
	5		Major components of a digital computer,			
	6		hardware, software,			
	7		firmware, middleware, and freeware			
	8		Revision and Doubts			
	9		Unit 2-Introduction		Assignment-1 Unit-1	
	10		Decimal Number System, Hexadecimal Number System			
	11		Octal Number System, Binary			

			Number System			
	12		Number System Conversion: Introduction			
	13		Decimal to Binary Conversion, Octal Conversion			
	14		Decimal to Hexadecimal Conversion			
	15		Binary to Decimal Conversion, Octal to Decimal Conversion			
	16		Hexadecimal to Decimal Conversion			
	17		Conversion of number system to other number system different from decimal (for e.g. Binary to base 4)			
	18		Practice Questions on Number System			
	19		Binary Addition			
	20		Binary Subtraction			
	21		Practice of Binary addition and Subtraction			
	22		Doubts		Online Quiz on Number System through Wayground	
	23		Use of Computers in office , Banks , Healthcare, Medical			
	24		CLASS TEST		Class Test Based on Unit 1 and Unit 2	
	25		Introduction to unit 3- Ms Office			

	26		Documentation using MS-Word – Creating and Editing a Document,		Lab Work	
	27		Formatting Document, Auto-text, Autocorrect,		Lab Work	
	28		Spelling and Grammar Tool, Document Dictionary		Lab Work	
	29		Page Formatting, Bookmark		Lab Work	
	30		Advance Features of MS-Word		Lab Work	
	31		Mail Merge		Lab Work	
	32		Printing		Lab Work	
	33		Introduction to Unit 4:Ms Excel and Power Point		Lab Work	
	34		Creating and Editing Worksheet,		Lab Work	
	35		Formatting and Essential Operations,		Lab Work	
	36		Formulas and Functions,		Lab Work	
	37		Formulas and Functions,		Lab Work	
	38		Charts		Lab Work	
	39		Presentations using Power Point		Lab Work	
	40		Creating Manipulating and Enhancing Slides		Lab Work	
	41		Organizational Charts, Excel Charts		Lab Work	
	42		Word Art, Layering Art Objects, Animations and Sounds		Lab Work	
	43				Quiz Based on Unit 3 and 4	
	44				Case Study Based on Unit 3 and 4	

Lesson Plan for the BBA CAM (NEP) 1st Semester (Aug-Nov) 2025

Name of the Subject: Digital & Technological Solutions

Subject Code: 23UGVAC02

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Ms. Deepika Kamboj (Assistant Professor)

Department: BBA

Class Time: 1 Hr

Month	Class	Date of Class Taken	Topic /Chapter Covered	Academic Activity	Test/ Assignment	Deviation (if any)
Aug	1	6 th Aug	Introduction to Digital system	Lecture		
	2	8 th Aug	Evolution of Digital Systems	Lecture		
	3	9 th Aug	Role & Significance of Digital Technology	Lecture		
	4	13 th Aug	Information & Communication Technology	Lecture		
	5	15 th Aug	ICT Tools	Lecture		
	6	16 th Aug	Computer System & Its working	Lecture		
	7	20 th Aug	Software & its types	Lecture		
	8	22 th Aug	Introduction to Operating system	Lecture		
	9	23 th Aug	Function of Operating System	Lecture		
	10	26 th Aug	Types of Operating System	Lecture		
	11	29 th Aug	Problem Solving: Algorithms & Flowcharts	Lecture		
	12	30 th Aug	Introduction to Communication Systems	Test		
Sep	13	3 rd Sep	Principles & Model	Lecture		
	14	5 th Sep	Transmission Media	Lecture		
	15	6 th Sep	Introduction to Computer Network & Internet	Lecture		
	16	10 th Sep	Concepts & Applications	Lecture		
	17	12 th Sep	Introduction to WWW, Web Browser	Lecture		
	18	13 th Sep	Introduction to E-commerce & its Benefits & Challenges	Lecture		
	19	17 th Sep	Email & Social Networking	Lecture		

	20	19 th Sep	Search Engines, Messaging	Lecture		
	21	20 th Sep	Introduction to Computer Based Information System	Lecture	Assignment	
	22	24 th Sep	Its types & significance	Lecture		
	23	26 th Sep	Quiz(Unit 1 & 2)	Lecture	Quiz(Unit 1 & 2)	
Oct	24	1 st Oct	Introduction to Digital Marketing & its Benefits & Challenges`	Lecture		
	25	3 rd Oct	Test(Unit 1 & 2)	Lecture	Test(Unit 1 & 2)	
	26	4 th Oct	Introduction to Emerging Technologies & their applications ,Overview of AI	Lecture		
	27	9 th Oct	Machine Learning, Deep Learning	Lecture		
	28	10 th Oct	Big Data, Data Science & Big Data Analytics	Lecture		
	29	11 th Oct	Introduction to Internet of Things & Industrial Internet of Things	Lecture		
	30	15 th Oct	Robotics & 3D Printing	Lecture		
	31	17 th Oct	Introduction to Blockchain Technology	Lecture		
	32	18 th Oct	Quantum Computing	Lecture	Assignment	
	33	22 th Oct	Cloud Computing & its service models	Lecture		
	34	24 th Oct	Digital India & E-Governance Initiatives & Infrastructure	Lecture		
	35	25 th Oct	Its Services & Empowerment	Lecture		
	36	29 th Oct	Unified payment Interface, Aadhar Enabled Payment System, USSD, Credit/Debit Cards	Lecture		
NOV	37	5 th Nov	Quiz(Unit 3 & 4)	Lecture	Quiz(Unit 3 & 4)	
	38	7 th Nov	E-wallets, Internet Banking, NEFT/RTGS & IMPS	Lecture		
	39	8 th Nov	Online Bill Payment & POS	Lecture		
	40	12 th Nov	Cyber Security	Lecture		
	41	14 th Nov	Revision	Lecture		
	42	15 th Nov	Test(Unit 3 & 4)	Lecture	Test(Unit 3 & 4)	
	43	19 th Nov	Revision	Lecture		

Lesson Plan For The Semester Starting: 1th August,2025

Name Of The Subject: **Business Policy & Strategic Management**

Subject Code: BCAMN501

Name Of The Institution: DAV Institute Of Management

Name Of The Teacher With Designation: Ms.Neha Sharma

Department: BBA-CAM

Class Time: 1Hr. (4 Hrs./Week)

Month	Class	Date Of Class Taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation If Any
	1		Introduction -BPSM	Lecture		
	2		Introduction to strategy-Nature, Objective and importance;	Lecture & Ppt		
	3		An overview of strategic management	Lecture & Ppt		
	4		Strategic Management Process-Elements	Lecture & Ppt		
	5		Company's vision, mission and objectives	Lecture & Ppt		
	6		Concept-Business Policy, functions	Lecture & Ppt		
	7		REVISION-UNIT1	Lecture & Ppt		
	8		Setting the Objectives, role of CEO in formulation of objectives	Lecture & Ppt		
	9		Types of objectives: short run ,intermediate ,long run objectives	Lecture & Ppt		
	10		Hierarchy of objectives	Lecture & Ppt		
	11		SWOT Analysis	Lecture & Ppt		
	12		Strategic Decision Making	Lecture & Ppt		
	13		Strategic Plan	Lecture & Ppt		
	14		REVISION-UNIT-2	Lecture & Ppt		
	15		Overview of Environmental and organizational Appraisal	Lecture & Ppt		
	16		Environmental Scanning: Concept ,Approaches, Sources of Information	Lecture & Ppt		
	17		Environmental Appraisal: Techniques for structuring	Lecture & Ppt		
	18		Organizational Analysis: Methods &Techniques	Lecture & Ppt		

19		Organizational Appraisal: Techniques for structuring	Lecture & Ppt		
20		Strategic Alternatives& Process of strategic choice	Lecture & Ppt		
21		Strategic Analysis and choice using BCG Matrix, General Electric Matrix and DPM)	Lecture & Ppt		
22		Types of strategies :Concentration, Integration ,Diversification, Internationalisation, stability, retrenchment	Lecture		
23		Strategy implementation-Meaning, Features, Objectives	Lecture & Ppt		
24		Importance and Comprehensive Process of Strategic Management	Lecture & Ppt		
25		Types: Structural Implementation	Lecture & Ppt		
26		Behavioral Implementation	Lecture & Ppt		
27		Functional Implementation	Lecture & Ppt		
28		Leadership Implementation	Lecture & Ppt		
29		Operational Implementation	Lecture & Ppt		
30		Evaluation of strategies: Nature &Importance	Lecture & Ppt		
31		Strategy Evaluation	Lecture		
32		Strategy Control	Lecture & Ppt		
33		REVISION-UNIT1,2	Lecture & Ppt		
34		REVISION-UNIT 3,4			

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Lesson Plan for semester starting w.e.f. 1st August 2025

Name of the subject: Mercantile law

Subject Code – BCAMN502

Name of Institute: DAV Institute of Management, Faridabad

Name of Teacher with designation: Dr. (CA) Bhawna Kharbanda, Assistant Professor

Department: BBA CAM

Class time: 1 Hr.

Month	Class	Date of Class Taken	Topic/ Chapter covered	Academic Activity	Test/ Assignment	Deviation /if any
	1		Unit 1 Contract Act, 1872 Introduction	Lecture & Discussion		
	2		Essential elements of a valid Contract	Lecture & Discussion		
	3		Agreements	Case Law		
	4		Free Consent	Lecture & Discussion		
	5		Competency	Case Law		
	6		Lawful Consideration	Lecture & Discussion		
	7		Lawful Object	Lecture & Discussion		
	8		Void Agreements	Case Law		
	9		Discharge of a contract	Lecture & Discussion		
	10		Remedies for breach of a Contract	Lecture & Discussion		
	11		Companies Act 2013 Introduction	Lecture & Discussion		
	12		Meaning and kinds of Companies	Case Law		

	13		Kinds of Companies - Public and Private	Lecture & Discussion		
	14		Formation of a company	Lecture & Discussion		
	15		Commencement of Business	Lecture & Discussion	Assignment -1 (Unit -1)	
	16		Unit 2 Sale of Goods Act, 1930 Introduction	Lecture & Discussion		
	17		Formation of contract of sales	Case Law		
	18		Capacity to buy and sell, bail agreement	Lecture & Discussion		
	19		Conditions and warranties - Differences	Lecture & Discussion		
	20		Implied Conditions and warranties	Lecture & Discussion		
	21		Rule of caveat emptor	Case Law		
	22		Rights of unpaid seller	Lecture & Discussion	Assignment -2 (Unit -2)	
	23		Unit 3 Factories Act, 1948 Introduction	Lecture & Discussion		
	24		Definitions	Case Law		
	25		Provisions for health of workers	Lecture & Discussion		
	26		Provisions for safety of workers	Lecture & Discussion		
	27		Provisions for welfare of workers	Lecture & Discussion		
	28		Industrial Dispute's act: Introduction	Lecture & Discussion		
	29		Definitions	Lecture & Discussion		

	30		Authorities for settlement of disputes	Lecture & Discussion	Assignment -3 (Unit -3)	
	31		Unit 4 Consumer Protection Act 1986: Introduction	Lecture & Discussion		
	32		Definitions- Consumer, Complainant, Complaint	Case Law		
	33		Definitions- Goods, defect, deficiency	Lecture & Discussion		
	34		Rights of consumers	Lecture & Discussion		
	35		Remedies available to consumers through redressal machinery	Lecture & Discussion	Assignment -4 (Unit -4)	

Lesson Plan for the Semester Starting: 1st August 2025

Name of the subject: Consumer Behavior

Subject Code: BCAMN 503

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Anjali Ahuja

Department: BBA (CAM) 5th Sem.

Class Time: 1Hr. (4 Hrs./Week)

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation if any
	1		Overview of Syllabus	Lecture		
	2		Consumer Behaviour: Definition and Significance	Lecture & ppt		
	3		Applications	Lecture & ppt		
	4		Applications	Lecture & ppt		
	5		Lifestyle and psychographic segmentation	Lecture & ppt		
	6		Lifestyle and psychographic segmentation	Lecture & ppt		
	7		Revision of Unit 1	Discussion	Assignment	
	8		Case Study	Discussion		
	9		Case Study	Discussion		
	10		Environmental influences on consumer behaviour	Lecture & ppt		
	11		Culture	Lecture & ppt		
	12		Social groups	Lecture & ppt		
	13		Family	Lecture & ppt		
	14		Revision of Unit 2	Discussion	Assignment	
	15		Case study	Discussion		
	16		Case Study	Discussion		
	17		Individuals determinants of consumer behaviour	Lecture & ppt		
	18		Personality and self concept	Lecture & ppt		
	19		Personality and self concept	Lecture & ppt		
	20		Learning & memory	Lecture & ppt		
	21		Learning & memory	Lecture & ppt		
	22		Attitude	Lecture & ppt		
	23		Attitude	Lecture & ppt		

24		Revision of Unit 3	Discussion	Assignment	
25		Case Study	Discussion		
26		Case Study	Discussion		
27		Consumer decision process	Lecture & ppt		
28		Problem recognition	Lecture & ppt		
29		Search and evaluation	Lecture & ppt		
30		Purchasing process	Lecture & ppt		
31		Post purchasing behaviour	Lecture & ppt		
32		Revision Unit 4	Discussion	Assignment	
33		Case Study	Discussion		
34		Case Study	Discussion		
35		Previous year question paper discussion	Discussion		
36		Doubts	Discussion		

*Above are the minimum number of classes to be scheduled for the subjects having classes 5 days per week. For subjects having classes 4 days per week and 3 days per week, the number of lectures are to be reduced i.e. 30 minimum number of classes for 3 days per week subject and 36 minimum number of classes for 4 days per week subject.

Dr. Anjali Ahuja

(Asstt. Prof.)

Lesson Plan for the Semester Starting : 1st August 2025

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr Kavita Goel

Department: BBA(CAM)

Semester -5th

Class Time: 1Hr.

Name of the subject: RDBMS

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviati on if any
	1		Introduction to DBMS	Lecture		
	2		Introduction to RDBMS	Lecture		
	3		Features,Advantages and limitations of RDBMS	Lecture		
	4		Architecture of DBMS	Lecture		
	5		Data Models	Lecture		
	6		Data Models	Lecture		
	7		schema instance	Lecture		
	8		relational algebra	Lecture		
	9		relational algebra	Lecture		
	10		tuple calculus and domain- calculus	Lecture		
	11		CODD's rules	Lecture		
	12		Revision	Lecture		
	13		UNIT-II(Introduction)	Lecture		

14		E- R diagram	Discussion		
15		E- R diagram	Lecture		
16		EE-R diagrams	Lecture		
17		EE-R diagrams	Lecture		
18		applications of ER diagram in library management system	Lecture		
19		Hospital Management System	Lecture		
20		Hospital Management System	Lecture		
21		Revision	Lecture		
22		UNIT-III(Languages and system, concepts)	Lecture		
23		Lab-1 SQL Commands	Practical in Lab		
24		Lab-2 SQL Commands	Practical in Lab		
25		Lab-3 SQL Commands	Practical in Lab		
26		Lab-4 SQL Commands	Practical in Lab		
27		Lab-5 SQL Commands	Practical in Lab		
28		Lab-6 SQL Commands	Practical in Lab		
29		Lab-7 SQL Commands	Practical in Lab		
30		Lab-8 SQL Commands	Practical		

	31		Lab-9 SQL Commands	Discussion		
	32		Lab-10 SQL Commands	Practical in Lab		
	33		Lab-12 SQL Commands	Practical in Lab		
	34		Lab-13 SQL Commands	Practical in Lab		
	35		Relational data base design	Lecture		
	36		Introduction to ERP	Lecture		
	37		Features of MS-SQL server /oracle	Lecture		
	38		Revision	Lecture		
	39		Revision	Lecture		
	40		Previous Year Paper Discussion	Lecture		

Lesson Plan Session July-Dec 2025 w.e.f. 1st August 2025

Name of the subject: SOFTWARE ENGINEERING

Subject Code: BCAMN 505

Name of the Institution: DAV Institute of Management

Name of the teacher with designation: Dr. Shobha Bhatia (Assistant Professor)

Department: BBA(CAM)

Class Time: 1Hr.

Month	Class	Date of Class taken	Topic/Chapter Covered	Academic Activity	Test/Assignment	Deviation if any
Aug 2024	1		Intro to Software Engg. & SDLC	PPT		
	2		Software Crisis	PPT		
	3		Software Process & Characteristics	PPT		
	4		Waterfall & Prototype , Iterative & Evolutionary Models	PPT		
	5		Spiral Model & Intro to Requirement Engg.	PPT		
	6		Requirement Elicitation techniques (Fast)	PPT		
	7		Requirement Elicitation technique (QFD)	PPT		
	8		Requirement analysis using DFD , Data Dictionaries	PPT		
	9		ER Diagrams	PPT		
	10		Intro to SRS & Nature of SRS	PPT	Assignment	
	11		Characteristics & Organization of SRS	PPT		
	12		Software Project Management	PPT	Test	
	13		Management spectrum	PPT		
	14		Software Project Planning	PPT		
	15		Lines of Code & Function count	PPT		
	16		Cost Estimation Models, COCOMO	PPT		
	17		Risk Management	PPT		
	18		Intro to Software Design,	PPT		

			Coupling & Cohesion			
	19		Function Oriented & Object Oriented Design	PPT	Assignment	
	20		Software Measurement & Software Metrics	PPT		
	21		Size Metrics	PPT		
	22		Token Count, Halstead Software Metric	PPT		
	23		Design Metrics	PPT		
	24		Data Structure Metric	PPT		
	25		Data Structure Metric	PPT		
	26		Software Implementation	PPT		
	27		Relationship b/w Design & Implementation	PPT		
	28		Implementation Issue & Programming Support Environment	PPT		
	29		Coding the procedural design , Good Coding Style	PPT	Assignment	
	30		Intro to Software Testing, Testing process	PPT		
	31		Design of Test Cases, Intro to Types of Testing	PPT		
	32		Functional Testing	PPT		
	33		Structural Testing	PPT		
	34		Test Activities	PPT		
	35		Unit, Integration Testing	PPT		
	36		System Testing, Debugging Activities	PPT		
	37		Intro to Software Maintenance, Management of Maintenance, Maintenance Process	PPT		
	38		Reverse Engineering	PPT		
	39		Configuration Management, Documentation	PPT		
	40		Practical Lab based on Case Tools Lab	PPT	Lab Assignment 1,2	
	41		Lab Assignment 3,4	PPT		
	42		Lab Assignment 5,6	PPT		
	43		Lab Assignment 7,8	PPT		
	44		Lab Assignment 9,10	PPT		
	45		Lab Assignment 11,12	PPT		
	46		Lab Assignment 13,14,15	PPT		
	47		Lab Assignment 16,17,18	PPT		
	48		Lab Assignment 19,20	PPT	Revision & Doubts	
	49		Previous years University			

			Question papers discussion			
	50		Previous years University Question papers discussion			

*Above are the minimum number of classes to be scheduled for the subjects having classes 5 days per week. For subjects having classes 4 days per week and 3 days per week, the number of lectures are to bereduced i.e. 30 minimum number of classes for 3 days per week subject and 36 minimum number of classes for 4 days per week subject.

Subject Faculty

Dr Shobha Bhatia

Assistant Professor

Lesson Plan for Semester starting w.e.f. 1st August 2025

Subject: Cyber Security

Subject Code: BCAMN-506

Name of Institute: D.A.V. Institute of Management, Faridabad

Department: BBA(CAM)

Name of teacher with designation: Dr. Geetika Khurana (Assistant Professor)

Class Time: 1 Hour

Month	Class	Date of Class Taken	Topic/Chapter Covered	Academic Activity	Test / Assignment	Deviations (if any)
August	1		UNIT – 1 Introduction to basic terms: ICT, Telecommunication Infrastructure, Digital Divide, Cyberspace	Lecture/PPT		
	2		Introduction to Cyberspace Security	Lecture/PPT		
	3		Transformation of societies, Information Society (IS), Visions of IS	Lecture/PPT		
	4		Information society and ICT, pillars of IS, Principles of IS, Challenges and Drawbacks of IS	Lecture/PPT		
	5		Knowledge Society (KS), Knowledge Society Indicators	Lecture/PPT		
	6		Digital Economy, Drivers of Digital Economy	Lecture/PPT		
	7		Cyberspace, Cyberspace attacks, Layers of Cyberspace	Lecture/PPT		
	8		Cyberspace Security	Lecture/PPT		
	9		Critical Infrastructure (CI), Protection of CI	Lecture/PPT		

	10		Critical Information Infrastructure, Protection of CII	Lecture/PPT		
	11		Global Information Infrastructure (GII)	Lecture/PPT	Assignment on Steps to implement Cyberspace Security	
	12		UNIT – 2 Cyber Terrorism, Terrorist Atrocities	Lecture/PPT		
	13		Role of IT in Terrorism	Lecture/PPT		
	14		Power of Cyber Terrorism, Characteristics of Cyber Terrorism, Factors contributing to the existence of Cyber Terrorism	Lecture/PPT		
September	15		Real examples of Cyber Terrorism	Lecture/PPT		
	16		Political orientation of Cyber Terrorism	Lecture/PPT		
	17		Economic consequences of Cyber Terrorism	Lecture/PPT		
	18		UNIT – 3 Introduction to Cyber Crimes	Lecture/PPT		
	19		Hacking Techniques	Lecture/PPT	Assignment on Role of IT in Terrorism	
	20		Virus, Worms, Trojan horse, malware	Lecture/PPT		
	21		Identity Theft and Identity Fraud	Lecture/PPT		
	22		Cyber Homicide, Cyber Attacks	Lecture/PPT		
	23		Classification and Phases of Cyber Attacks, Our role on Cyber Attacks	Lecture/PPT		
	24		Web Security, Cyber Attack methods	Lecture/PPT		
October	25		Methods of Internal & External Penetration	Lecture/PPT		

	26		Internal and External Penetration, Penetration Testing	Lecture/PPT		
	27		Cyber Forensics	Lecture/PPT	Assignment on Hacking Techniques	
	28		Cyber Jurisdiction	Lecture/PPT		
	29		Indian IT Act	Lecture/PPT		
	30		Cyber Crimes and Laws	Lecture/PPT		
	31		UNIT – 4 Information Security, Principles of Information Security	Lecture/PPT		
November	32		Approaches to Information Security, Threats to Information Security	Lecture/PPT		
	33		Information Warfare, Tools of Information Warfare	Lecture/PPT		
	34		Types of Information Warfare, Levels (or Classes) of Information Warfare, Cost of Information Warfare	Lecture/PPT		
	35		Cyber Disaster Planning, Need of Disaster Planning	Lecture/PPT	Assignment on Information Warfare	
	36		Business Impact Analysis	Lecture/PPT		
	37		Revision: Unit 1			
	38		Revision: Unit 2			
	39		Revision: Unit 3			
	40		Revision: Unit 4			