



PLACEMENT BROCHURE 2020-21

Ordinary People
Performing

Extraordinary Feats



# DAV Institute of Management

(Approved by AICTE & Affiliated to M.D. UNIVERSITY, ROHTAK.)
Managed by: DAV College Managing Committee, New Delhi.



# **ABOUT US**

DAV INSTITUTE OF MANAGEMENT, CNCR (Faridabad) was established on 12th October 1997 by DAV College Managing Committee, New Delhi, with Vedic values embedded in the educational vision.

The institute is affiliated to Maharishi Dayanand University, Rohtak and is among the few most preferred institutions in CNCR for management & IT education.

DAV Institute of Management started its functioning with its MBA program with a batch of only 30 students and 5 faculty members in 1997 and today it has catapulted itself to an excellent learning ambience in a span of two decades by providing 8 courses at post graduate and undergraduate levels. The DAVIM has toiled incessantly and takes pride in the fact that the number of students has increased from 30 to more than 2000. The faculty strength has grown from 5 to 100 plus.

The offerings are two post graduate programmes: Master of Business Administration (MBA) - a two year regular degree programme with 120 intake, Master of Computer Applications (MCA)-a two year regular degree programme with 120 intake and also MCA with Lateral entry. At Undergraduate level, the courses offered are also in Business Administration and Computer Applications: BBA (Bachelor in Business Administration), BBA-CAM (Bachelor in Business Administration-Computer Aided Management), BBA-Ind. Int. (Bachelor in Business Administration-Industry Integrated), BBA-BE (Bachelor in Business Administration-(Business Economics), BCA (Bachelor in Computer Applications), B.Sc.(H) Computer Science.

To add professional value to the regular courses and to enhance students' employability, the institute offers add-on courses at both U.G. and P.G. level

## VISION

DAVIM will develop into a global professional center for management and IT education at postgraduate and undergraduate level with focus on global issues and challenges.

## **MISSION**

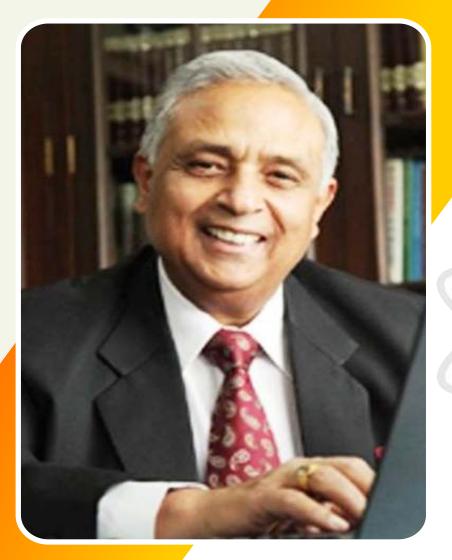
To empower the young minds to optimize their potential effortlessly by imbibing the best of values and beliefs of east and west rooted in the philosophy of Dayanand Anglo-Vedic culture.

## **CORE VALUES**

Faith in SELF

Moral Uprightness

- Love of Fellow Beings
- Social Responsibility
- Pursuit of Excellence



# CHAIRMAN

# **Board** of Governor's Address

I am glad to know that DAV Institute of Management, Faridabad is bringing out the new Information brochure. It has indeed been a matter of pride that the institute has successfully completed a long journey of 23 years and is playing its vital role of providing management education with excellence.

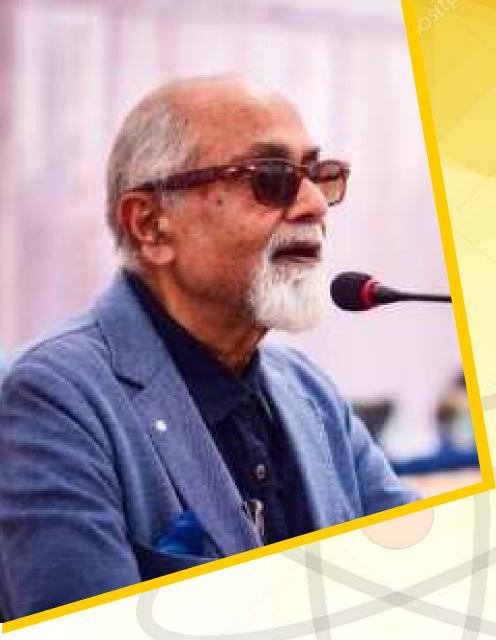
Global change is transforming everything around us. Covid-19 has put us through an all together new challenge. For a while now, educators around the world have been talking about the need to rethink the ways to reach and educate future generations. Needless to say, the pandemic has transformed the centuries-old, class room teaching model to one driven by technology. A multi-pronged approach is necessary to manage the crisis and truly build a resilient education system in the long term. Moreover, strategies are required to prepare the higher education sector for the evolving demand–supply trends across the globe—particularly for those related to the global mobility of students.

The management of DAVIM has understood how interconnected we are – there is no longer such a thing as isolated issues and actions. Successful people in the coming decades need to be able to understand this interrelatedness and navigate across boundaries to leverage their differences and work in a globally collaborative way. This is also obvious from the fact that the Alumni of this institute are there for hand-holding, for facilitating young people's development as contributing members of society.

I have faith that with the efforts of its Principal and faculty members, this institute would further consolidate its position as one of the leaders in management education and find its place among premier institutions of the country.

I wish the institute all success in its endeavor.

Dr.Punam Suri President DAV College Managing Committee New Delhi.



This crisis is forcing teachers to reinvent their roles from that of transferring information to enabling learning. In this time of crisis, a wellrounded and effective educational practice is what is needed for the capacity-building of young minds. It will develop skills that will drive their employability, productivity, health, and well-being in the decades to come, and ensure their overall progress.

# VICE PRESIDENT'S MESSAGE

I congratulate DAV Institute of Management for bringing out the information brochure for the new session 2020-21. Over the years, this institute has successfully adhered to the strong values rooted and founded in the philosophy of Vedic culture along with flexibility to adapt to ever changing world scenario. And in this testing time of COVID-19, the whole scenario has become demanding. This crisis is forcing teachers to reinvent their roles from that of transferring information to enabling learning. In this time of crisis, a well-rounded and effective educational practice is what is needed for the capacity-building of young minds. It will develop skills that will drive their employability, productivity, health, and well-being in the decades to come, and ensure their overall progress.

Since management education needs to groom future managers with new perspective on emerging management issues, and that the idea enshrined by Swami Dayanand Saraswati ji that "all actions should be performed with the prime objective of benefiting mankind", this strong foundation laid at DAVIM will guide them to achieve the desired heights in their career and help them to take strong decisions collaboratively and efficiently. This may mean that the role of educators will need to move towards facilitating young people's development as contributing members of global society.

My best wishes to the Principal, the institute faculty and to the students.

Prabodh Mahajan Vice President DAV College Managing Committee New Delhi.

# FROM THE PRINCIPAL DIRECTOR'S DESK

"Hard Times do not create Heroes. It is during the hard times when the 'Hero' within us is revealed.

----- Bob Riley

Warm Greetings to all! Going through an unprecedented global predicament of COVID-19, I express my solidarity with you and your family.

During these trying times, DAV Institute of Management, Faridabad, upholding the traditions of Dayanand Anglo Vedic culture for 23 glorious years, has stoically faced many significant challenges on the academic front and endeavored to remain in tandem by deploying the best education tools. During this transitional phase, the institution comprehending its role as a crucial contributor in academic fraternity, beckons the young minds to the altar of cognition, intelligence and vows to equip them with moral strength for venturing into a new world.

DAVIM for its commitment to offer the best in the pedagogical field has emerged as a major educational centre and a cynosure among the academic fraternity. The institute offers courses, two in Post Graduation and six in Under Graduate supported by value-added courses. The dedicated, competent faculty and marvelous amenities aid the institution in attaining the target of setting benchmarks, initiating new ventures and nurturing the soulful youth of today into the well informed adults of tomorrow. The institution also bestows upon the students the state-of-the-art facilities under one roof in the form of wi-fi enabled campus, fully automated Central Library, ICT enabled classrooms, spacious Auditorium, Seminar Hall, common rooms and Food Court and many more magnificent utilities. Intermingling of scholastic ventures and social out stretch of activities over the years has motivated our students to fetch laurels across several disciplines.

Armed with years of finest experience in the field of education, the institute at this crucial juncture of Covid-19 evolved a multi-pronged approach to build a resilient teaching strategy for ensuring accessibility of learning to the students from the confines of their homes. Replacing the traditional teaching model with E-Module (Google Classrooms) and other technological aids, facilitated effective on-line learning process and students-teacher interaction during the lockdown period. The institute, thus, feels proud to endow a sense of direction, unlocking the doors to excellence and instilling the finest values and moral beliefs amongst the students.

Thus, beset with a paradigm shift in the educational scenario, DAV Institute of Management vows to upraise the aspiring young minds with upright principles and call upon our esteemed benefactors to be an integral segment of this rewarding journey.



Dr. Sanjeev Sharma Principal Director

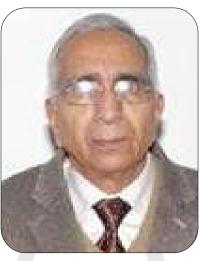
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Blessings and Warm Wishes

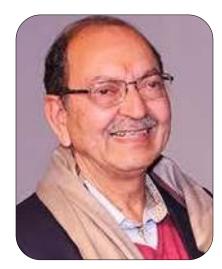
# **OUR GUIDING SPIRITS**



Principal R.S. Sharma General Secretary DAVCMC New Delhi



Sh. Mahesh Chopra Secretary DAVCMC New Delhi



Sh. Ajay Suri Secretary DAVCMC New Delhi



Sh. R.K. Sethi Honorary Treasurer DAVCMC New Delhi



Sh. Shiv Raman Gaur IAS (Rtd) Director Higher Education DAVCMC New Delhi

An investment in knowledge pays the best interest



# List of Adjunct and Visiting faculty

Dr. Mukesh Dhunna MBA, MCA, Ph.D.

Dr. K.P. Kaushik

M.Com., Ph.D.(Comm.)

Col. V. K. Gaur

MBA, M.Sc.

CA Ritesh Khurana

CA, MBA

CA Sachin Kathuria

CMA, CA

Dr. Neha Gupta

M. Sc.(IT). M. Phil. P.hD.

CS Ambika Vasudev

ACS. M.Sc.(Computer Science)

Mr. M. K. Goyal

FCS, FCA

Mr. Dheeraj Gandhi

MCA, MS.

Ms. Sinduja Bhatt

MBA (Marketing and HR)

Mr. Parveen Arora

MBA, BE.

CA Rishu Gupta

**CA Practitioner** 

Mr. Pankaj Gover

CEO, Lakshay: The Target Institute

Dr. Saba Hilal

MCA, Ph.D. (Instructor PRO)

Mr. Jyoti Raman

MBA, Sales Head, BMW Group India.

Mr. Tarun Kumar

MBA, AGM, IDBI Bank

CA Priyanka Garg

CMA, CA.



# Academic Advisory Committee

Dr. N.K. Uberoi

Sr. V.P. DAVCMC

Former Joint Director, IMT, Ghaziabad

Dr. Mukesh Chaturvedi

Professor, BIMTECH

Dr. N.S. Gill

Professor, MDU, Rohtak

Dr. N.P. Singh

Professor, MDI, Gurgaon

Dr. R.S. Chillar

Professor, MDU, Rohtak

Ms. Jaya Goyal

Entrepreneur,

Former member, Board of Directors, IIM, JAMMU

Dr. Ajay Garq

Corporate Counsel and Lawyer

Mr. J.P. Malhotra

CEO, Bhartiya Valves Private Limited

CA Tajender Bhardwaj

President, Faridabad Income Tax Bar Association,

Asstt. Governor of Rotary 3011 Faridabad,

EX Chairman, ICAI Faridabad.

Mr. Neeraj Chandok

CEO & Founder Building Block Customer Services, Author,

Motivational Speaker.

Mr. Rajdeep Mann

Director,

MANN Group of Industries, Faridabad.

Mr. Rajive Chawla

Chairman, ImSME of India

Chairman & Founder, Jairaj Group of Industries.

Faridabad.





#### **Human Resources &** Organization Behaviour

Dr. Ritu Gandhi Arora PGDBM, M.Com, M.Phil., Ph.D. Dr. Hema Gulati

MBA, M.A. (Eng.& Psy.), PGDTE, M.Phil., Ph.D.

Ms. Neha Sharma MBA, M.Phil.

Dr. Dhrity Gulati Ahuja MBA, M.Phil., Ph.D.

#### Marketing & CRM

Dr. Meera Wadhwa MBA. M.Phil., Ph.D.

Dr. Aniali Ahuia

MBA, M.A (Psy), M.Phil., Ph.D., UGC - NET

Dr. Parul Nagi MBA, M.Phil., Ph.D.

Dr. Nidhi Turan

MBA, Ph.D.

Ms. Kanika Duggal MBA, UGC – NET, Ph.D.\*

#### **Quantitative Techniques**

Dr. Gurjeet Kaur

A-Level (DOEACC), M.Sc. (Stats.), MBA, M.Phil., Ph.D.

Dr. Deepak Kumar Sharma MBA, M.Phil., Ph.D., UGC - NET

#### **Business Law**

Dr. Juhi Kohli

F.C.S, MBA, M.Com., Ph.D., UGC - NET

Ms. Vandana Jain

PGDM, ADM, MBA, CFA, MFA, Ph.D.\*

#### Information Technology

Dr. Anamika Bhargava

MCA, M.Tech., M.Phil., Ph.D

Dr. Sarita Kaushik MCA, M.Phil., Ph.D.

Dr. Pooja Kaul

MCA, M.Tech., M.Phil., Ph.D.

Ms. Priti Bali

MCA, M.Phil., Ph.D.\*

Dr. Ashima Tandon

MBA, MCA, Ph.D.

Dr. Shobha Bhatia

MCA, M.Tech., M.Phil., Ph.D.

Ms. Poonam Singh

MCA, M.Phil.

Ms. Ritu Gautam

MCA, MBA, M.Phil., Ph.D.\*

Ms. Geetika Khurana

MCA, Ph.D.\*

Ms. Pooja Sachdev

MCA, M. Tech., Ph.D.\*

Ms. Deepika Pahuja

M.Sc. (CS.), M.Tech.(CS.), UGC - NET (CS.), Ph.D.\*

Ms. Esha Khanna

M.Tech., UGC - NET, Ph.D.\*

Ms. Akanksha Arora

MCA, HTET QUALIFIED, Ph.D.\*

Ms. Monica Khatri

A-Level (DOEACC), M.Com., MBA, M.Phil., M.Tech.,

Ph.D.\*

Ms. Pooja Goyal

MCA, M.Tech., UGC - NET, Ph.D.\*

Ms. RajniPriya Dhawan

M.Tech., B.Ed. STCB Certified

Dr. Kavita Goel

MCA, M.Phil., Ph.D.

Ms. Jyoti Ahuja

MCA, M. Tech. (CSE)

Ms. Pooja Gour

MCA, A-Level, Oracle Database SQL Certified

Ms. Maya Verma

M.Sc. (IT), M.Tech.

#### Finance & Economics

Dr. Neelam Gulati

M.Com., FICWA, MBA, Ph.D.

Dr. Sunita Bishnoi

M.A (Eco), MBA, M.Phil., Ph.D.

Dr. Rashmi Bhargava

MBA, M.Phil., Ph.D., UGC - NET

Dr. Bhawna Sharma

A.C.S, MBA, Ph.D. UGC - NET

Ms. Priyanka Gaur

MBA, M.Phil., UGC - NET, Ph.D.\*

CA. Alka Narula

MBA, CS (Exe.), F.C.A, M.Com., UGC - NET, Ph.D.\*

Ms. Neetu Juneja

M.Com., MBA, Mphil., UGC - NET, Ph.D.\*

CA Bhawna Kharbanda

M.Com., CA, Ph.D.\*

Ms. Archana Mittal

M.Com, M.Phil., UGC - NET, Ph.D.\*

Mr. Prince Ahuja

M.Com., UGC - NET

#### **English Communication**

Ms. Akansha Sharma

BA (Hons.), M.A (Eng.), UGC - NET

#### Estate

Dr. Mahender Bishnoi

MBA, MHRM, M.Phil., Ph.D.

Mr. Umed Singh

#### Administration

Ms. Meenakshi Bhatia

MBA, Diploma in Office Management and

Secretarial Practices

Mr. Mudit Kumar Rathour

M.A. (Pol. Sc.), MBA (Exe.)

Mr. Shailender Saxena

MCA (Hons.) PGDCH

Mr. Dhiraj Sethi

Diploma in Computer Office Application

Ms. Sangeet Bakshi

B.A. (Hons.)

Ms. Kamini Lodhi

MA (Pol. Sc.),

#### Counseling

Ms. Reema Nangia

MHRM, M.Phil.

Ms. Nishu Bareja

#### Library

Mr. Anwer Hussain

M.LIB (I) Sc. M.Phil.

Ms. Shweta Tiku

MLISc. MBA, M.Phil.

Mr. Sanjeev Kumar

MLISC., MBA, M. Phil.

Mr. Neeraj Bhardwaj

MLISc., MBA

Ms. Kiran

RΑ

#### IT I ab

Mr. Harish Rawat

MBA, M.Sc. (Comp. Sc.), M.Phil.

Ms. Kulvinder Kumar

O-Level (DOEACC), HDISM, MCA, M.Phil. Mr. Sachin Narula

MCA, MBA, M.Tech., M.Phil.

Mr. Sameer Chopra

PGDBM MCA Mr. Gauray Kaushal

BCA, MCSE, CCNA

Mr. Ashish Chawla

CIC. MCA

#### Corporate Resource Cell

Mr. Harish Verma

Ms. Ruchi Dhunna

MBA, M.Phil.

#### Accounts & Finance

Ms. Heera Sachdeva

MBA, Diploma in CPDP.

Mr. Deep Chand

M Com

Mr. Suchendra Nath

## **University Affairs**

Dr. Ashish Goyal

MMM, MBA, M.Phil., Ph.D,

Mr. Amar Singh

M.A (Pol. Sc.) Mr. Neeraj Kumar Dalal

M.A (Pub. Admin.)

#### LDC

Mr. Rajesh Bhatia

BA (Pass)

Mr. Om Prakash BA (Pass)

Consultant

Mr. Subhash Kumar Sharma

M.Com.

# INTERNAL

# QUALITY ASSURANCE CELL (IQAC)

AV Institute of Management has always been cognizant of its role in imparting quality education to the youth in the country. For this purpose, Internal Quality Assurance Cell (IQAC) has been constituted in accordance with the NAAC guidelines and the existing academic and administrative system of the college. The primary aim of the IQAC is to develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the Institution. It works on the Curricular Aspects, Improving Teaching, Learning and Evaluation techniques, Research, Innovation and Extension of knowledge, maintaining standards of Infrastructure and Learning Resources, providing Student Support and Progression, Governance, Leadership and Management and retaining Institutional Values and Practices.

#### LIST OF MEMBERS OF IQAC

- 1. Dr. Sanjeev Sharma (Principal Director) Chairman
- 2. Dr. Anamika Bhargava (Coordinator)
- 3. Dr. Neelam Gulati
- Dr. Sarita Kaushik
- 5. Dr. Meera Arora
- 6. Dr. Sunita Bishnoi
- 7. Dr. Pooja Kaul
- 8. Dr. Ashima Tandon
- 9. Dr. N. K. Uberoi. Sr. Vice President. DAVCMC
- Sh. Shiv Raman Gaur
   Director Higher Education, DAVCMC.
- 11. Mr. Harish Rawat (I.T. Cell)
- 12. Dr. Mahender Bishnoi (Estate Dept.)
- 13. Ms. Kulvinder Kumar (Examination Cell)
- 14. Mr. Anwer Hussain (Library)
- 15. Dr. Ashish Goyal (University Cell)
- 16. Ms. Reema Nangia (Student Welfare Department)
- 17. Mr. Neeraj Bhardwaj
- 18. Old Students:
  - (a) Gaurav Kumar Sharma, Senior Manager-Human Resources HLL, Lifecare Limited, B-14A, Sector-62, Noida-201301 U.P.
  - (b) Nishant Bansal, Vice Chairman Geeta Group of Institution, NH-71A, Naultha, Gauhana Road, Panipat, Haryana
- 19. Present Students:
  - (a) Ms. Rashmi Aggarwal, MBA IInd Semester (2019-21)
  - (b) Varun, BCA IInd Semester (2018-2021)
- 20. Industrialists
  - (a) Mr. J.P. Malhotra: CEO, Bhartiya Valves Pvt. Limited President, Haryana Productivity Council, President DLF Industries Association
  - (b) Mr. Subhash Jagota, CEO: Global Business Solutions

#### NAAC

To monitor standards of the higher educational institutions, the UGC has established the NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC) as an autonomous body. Under the stewardship of the NAAC Coordinator, Dr. Sarita Kaushik, DAV Institute of Management has geared itself up for working in the direction of maintaining the momentum of quality consciousness, thus aiming at continuous evaluation and improvement. The Criteria heads

along with their teams work on different aspects of their criteria as identified by NAAC.

asiderililed by NAAC.

#### The Core Committee members are

- Dr. Sarita Kaushik (NAAC Coordinator)
- Dr. Ashima Tandon
- Ms. Ruchi Dhunna (Admin.)
- Mr. Subhash Sharma (Accounts)



# MBA

### Master of Business Administration

### Department of Business Studies

The Department of Business Studies at DAVIM was established with the inception of the institute in 1997. The mission of the department is aligned with that of the institute and it strives to reach across the world to effortlessly optimize potential by imbibing the best of Values and Beliefs of East and West rooted in the Philosophy of Dayanand Anglo Vedic culture in the field of management. Global change is transforming everything around us and it calls for something new. So the department is committed to thought leadership with a deep understanding of business. Quality content and process of management education are determined through constant innovation and adaptation of the curriculum and pedagogy to rapidly changing national and global growth perspectives and corporate environment. Over the years, the department has been engaged in various teaching, training (FDPs & MDPS) and research programmes producing young managers, who now occupy prestigious managerial positions in the corporate sector. The approach to pedagogy combines fieldwork, case studies, interaction with alumni and instrumented feedback with a strong emphasis on concepts and theory. The intent is to encourage intellectual curiosity and open minds to the adventure of ideas.



#### Master of Business Administration : MBA

MBA is a two-year regular degree programme affiliated to Maharshi Dayanand university, Rohtak .The programme is the flagship course of DAVIM and follows the curriculum designed by university along with practical exposure to the corporate world. As a mandatory part of course curriculum and to educate students about the integration between the management education and its applicability in business world, every student has to undergo summer internship which is spread over 6-8 weeks. Students get an opportunity to work with reputed companies in various sectors and can choose topics of their internship as per their interest and specialization such as Marketing, Finance, Human Resource management, Information Technology, International Business and Operations management.

#### Eligibility of Admission:

Graduation from any discipline with minimum of 50% marks from a recognized university.

#### Course Curriculum:

As prescribed by Maharshi Dayanand University, Rohtak.

#### **Activities**

To empower our MBA graduates with better employability chances and for integrated development of our students, the department has introduced a number of short term certificate courses like GST, Advance-Excel, TALLY, IIT Bombay spoken tutorial Module, Campus to Corporate, SAP & Digital Marketing over and above the prescribed curriculum. For the all-round development of students, they are encouraged to participate in co-curricular and extra-curricular activities also. To bridge the gap between theoretical knowledge and skills required in industry, the department regularly invites industrial/professional body members, senior academicians and also meritorious alumni to enhance the knowledge base and expose students along with faculty with challenges and opportunities in industries in current scenario, along with use of latest technologies.





# Master of Computer Applications

### The Department of Computer Science & Applications

The Department of Computer Science & Applications at DAVIM was established in 1999. The mission of the department is aligned with that of the institute and it strives to reach across the world to effortlessly optimize Potential by imbibing the best of values and Beliefs of East and West rooted in the Philosophy of Dayanand Anglovedic culture in the field of Information Technology. Quality content and process of IT education are determined through constant, innovation and adaptation of the curriculum and pedagogy to rapidly changing national and global technical environment and growth perspective of the corporate. Over the years, the department has been equipped in various teaching, training and research programs producing young technical professionals which have occupied prestigious positions in corporate Sector.

#### Master of Computer Applications

MCA is a two year degree programme affiliated to Maharshi Dayanand University, Rohtak.

In order to equip students to face the challenges of the corporate world during the course, the institute adopts all new teaching methodologies by imbibing the latest tools and technologies and other related resources e.g. open source systems, mini/minor projects, access to scholarly e-journals, online access to top institute libraries and case studies, presentations, seminars, paper presentation and conferences on specialized topics etc.

The institute has in-house training and development cell and tie-ups with many corporate to develop analytical skills, aptitude and also conduct mock and technical test which makes the candidate more confident and competitive.

#### No. of seats:

The institute has 120 seats for the Programme and additional 20% of total intake plus vacant seats if any for MCA(Lateral Entry).

#### Eligibility of Admission:

#### For MCA 2 Years:

Passed BCA/B.Sc. (Hons.) Computer Science/B.E. or B.Tech. (CSE/IT)/B.Voc.(Software Development/IT) or an equivalent degree with having atleast 50% marks (45% for SC/ST candidates of Haryana only) in aggregate. OR Passed B.Sc./B.Com./B.A. with Mathematics at 10+2 level or at Graduation level with having atleast 50% marks (45% for SC/ST candidates of Haryana only) in aggregate, along with the students admitted with this eligibility will have to simultaneously undertake additional \*bridge course as prescribed by the University during the first semester.

Note: \*It is compulsory for each students to pass out bridge course (three additional theory papers and one practical as prescribed in scheme of examination of bridge course) as per University norms during the 1st year of MCA-2year program. However, these papers under bridge course will be taught only in the 1st semester of the program.

#### For MCA Lateral Entry:

Bachelor's degree of minimum three years duration in BCA, B.Sc. (Information Technology/Computer Science) or B.Voc. (Software Development/Information Technology) or any other examination recognized by M.D. University, Rohtak as equivalent, thereto, having 50% marks (47.50% for SC/ST candidates of Haryana only) in aggregate with Mathematics as a course at 10+2 level or at Graduate level.

#### Course Curriculum:

As prescribed by Maharshi Dayanand University, Rohtak Visit: http://mdu.ac.in/admin/EventPage.aspx?id=3

#### Activities:

For integrated development and better employability of our students , the department has introduced a number of short term certificate courses like Data Science , Machine Learning using Python, Bigdata Analytics using HADOOP , IIT Bombay spoken tutorial modules, NPTEL and SWAYAM courses , over and above the prescribed curriculum . In order to equip the students for the industry, the department regularly invites industrial / professional body members, senior academicians and also meritorious alumni. Different extracurricular activities are also organized by the department like Sports Day, Blood donation camps & different fests to promote national & cultural values among students.

# RESEMBLANTS TO CURRICULUM

e, at DAVIM, work constantly to provide conducive environment for talent identification and skill development to enable the target student population to attain hitherto untouched heights in scholastic excellence by providing best opportunities to learn and overall skill development. Our motto is to produce high quality manpower capable of catering to the needs of the globalized economy.

#### E-Module: Online Learning Management System @DAVIM.......

At DAVIM, we promote teaching learning through various innovative methods. We started with Google Classroom, in May 2019. It is a user friendly module which facilitates online teacher-student interactions and distribution of learning resources like assignments, quizzes, etc. and simultaneously checking work submitted by students, giving suggestions and assigning them grades also. Here the faculty can upload e-contents files or data, prepared as per the requirements of the students, in the formats LIKE ppt, pdf, doc, avi, MP4, etc. related to various subjects that are being taught in various courses. In Google Classroom, we have created-classes for all the departments and the faculty teaching in these respective departments can contribute in this module. Students can access this e-module using Google Classroom App on their android mobile phones or laptop.

This year, due to the long lockdown because of COVID-19 pandemic, where all in-person classes being cancelled, it helped in academically engaging students. Both teachers and students entered a new world of virtual learning. At DAVIM, in addition to Google Classroom, we also adopted various other online modes for teaching like Google meet, Webex, WhatsApp Groups, e-mails etc. At this critical time when educators around the world have been talking about the need to rethink how we are going to educate future generations, we, at DAVIM, are well prepared to meet these challenges.

### PARIVRIDDHI- The Student Training Cell

"Parivriddhi" was established in the institute with the objective of equipping students with relevant knowledge and skills related to the available employment opportunities and guiding them towards bright career not only in India but globally. In this age of liberalization, privatization, and globalization, there is an ever increasing industry requirement for professionals who have high employability index and competencies with an inquisitive mindset for innovations. Here, students are continuously provided opportunities to train them to meet these demands. They are trained in leadership, interviewing, and communication skills through various sessions of dynamic speakers from the industry and academia. Various training programs at all stages of academic career like entry, growth and exit, are organized to make them proficient in the basic as well as specialized fields of relevance. Sessions are conducted on latest concepts, technologies or career options for management as well as IT students, at both under graduate and post graduate level. Apart from imparting soft skills and technical skills, efforts are made for addition of Indian values, cultural knowledge and ethos to help them to develop in individuals with high moral values, who can be ahead in every field of competitive life of modern times.

#### Value Added Courses

Value Added Course is a fine way to fill the gaps in ones knowledge and add competitive edge to job prospects. As systems, programs and practices keep on changing, making it critical for job-seekers to have a range of competencies and here the Value Added Courses can help the students to be a winner. DAVIM encourages and motivates students to keep pace with the technological demands of industry and expanding universe of knowledge by getting them enrolled in e-Learning courses offered by MHRD in association with AICTE to make themselves market ready. Several students have already enrolled and completed such courses like listed below:

1. Machine Learning using Python	9. MATLAB Onramp
2. Data Analytics using R	10. Deep Learning Onramp
3. IAAA: Certified Agile Scrum Associate	11. Performance Management and Competency Mapping
4. Big Data	12. Financial Management
5. R Programming	13. Online Internship in Financial Analysis Basics
6. Java Programming	14. Online Internship in Investment Analysis Skills
7. Data Science for Beginners/ Python for Data Science	15. Virtual Robotics Toolkit(VRT)
8. Digital Marketing	<b>16.</b> Communication Skills and Interview Preparation

# RESEARCH AND EXTENSION ACTIVITIES

#### RESEARCH PROMOTION CELL

Research means careful systematic and detailed analysis of the problems, by making use of special scientific methods in order to increase the domain knowledge. Research can be done in any field, be it management or non-management. DAVIM understands the value of the research for the budding managers. And to ignite the interest and develop skill set, Research Promotion Cell is working persistently to improve the research based skills in students as well as faculty members. Research

cell has been organising conferences, competitions and workshops for inhouse and outside learners. The Research Promotion cell organized a Digital India workshop in collaboration with National e - Governance Division, Ministry of Electronics and Information Technology, Government of India. Inter college competition on project report presentation, inter college competition on Training Report presentation are regular features of research cell. The research cell guides and helps faculty members and students to mark their presence felt at various institutes in CNCR through attending the conferences and paper presentation. Nine of our Faculty members are the members of Departmental Research Committee of IMSAR, MDU, Rohtak and currently supervising twenty two research scholars. During the COVID -



19 Lockdown Period, Research promotion cell Organized one day Webinar on IPR. The cell also organized a Four-days Lecture Series titled, "Resurgence of Human Excellence during Challenging Times- COVID 19" using online platform of WEBEX where faculty members of different universities of Haryana and Punjab and IIM interacted with faculty and students.

#### MANAGEMENT DEVELOPMENT PROGRAMS / WORKSHOPS

TDCC (Training Development and Consultancy Center) conducts management development programmes and at TDCC, it is a tradition to constantly update the training content, revise the training design and organize workshops for senior and middle level public/private sector executives. The center's aim is to use expertise for developing innovative pedagogy. DAVIM, in an attempt to integrate research, teaching, and applied work, is also associated with the learning bodies like ICSI (Institute of Company Secretaries of India), ICA (Institute of Chartered Accountants of India) and ICWA (Institute of Cost and Work Account), and also with the local management bodies /associations like FSIA (Faridabad Small Industries Association), FMA (Faridabad Management Association, PMA (Personnel Management Association) for organizing the training programmes jointly.

#### FDP AND PUBLICATION CELL

Faculty development programmes are the launch pad for building a successful and satisfying career for academicians and researchers in management and allied areas. Changing market scenario has challenged conventional teaching practices to maintain competitive advantage for organizations. To manage business organizations, it is necessary to develop competencies that help academicians understand and predict uncertainty and it is only possible through progressive development programmes. The cell endeavors to contribute to professional development of In house faculty members and of those who are working in various other institutes in India. It offers opportunities to acquire in-depth knowledge as well as hone knowledge dissemination skills. We largely follow a participatory approach to learning. Though there is a clear emphasis on the case method of teaching and learning, other educational approaches such as lectures, small group exercises, simulations,



management games, and presentations are also widely used.

Till date, the cell has organized more than forty programmes in various areas of management, information technology and teaching pedagogy on the topics like 360 degree academicians, Creating healthy and rewarding life, Academic Entrepreneur, Reskilling and Re-training, Class Room Management, Appreciative Enquiry, Experiential Learning, Restoring for future, Manifesting Excellence, etc.. By taking a leap forward this year, FDP cell has organized knowledge sharing programmes using E Learning platforms like Zoom and Webex on the topics like Restoring for future etc. in view of pandemic lockdown situation for teaching as well as non teaching staff members. We will continue to strive to

make Faculty Development Programmes a rewarding experience for educators and look forward to organize many more keeping in mind the changing dynamics of the higher education.

# TDCC

## Training Development and Consultancy Centre

ince its inception, TDCC has been engaged in providing Consultancy to the Corporate Clients, as well as, conducting In – House Training and Development Programs for the students to make them adaptable enough in

this ever changing corporate scenario.

The focal point of the Centre is on Strengthening the Knowledge and Developing the Skills, to propagate useful and updated information by Developing and Delivering Pioneer Training Programs so as to augment Professionalism and to Foster a Positive Work Environment.

TDCC Umbrella comprises of Corporate Resource Centre, Innovation & Incubation Centre and Centre for Corporate Connect which facilitate the students in becoming Professionally Competent. The Centre is actively involved in coordinating summer training/ internship and final placement of undergraduates and post graduates.



### Corporate Resource Centre

DAV Institute of Management really understands the importance of aiding its students to land a job or select entrepreneurship. For this, all efforts are made and resources are provided to gain requisite skills.

This centre is a unique concept which helps in bringing the Industry and Academics close to each other and provides need based education and organizational support. It organizes In-Campus Interviews for student's Placement and Training.

#### Innovation & Incubation Centre

DAVIM Innovation and Incubation centre is a seminal initiative of DAVIM and is dedicated to encourage research, innovation and entrepreneurship to help the students to develop professional entrepreneurial ability and mindset to set up their own enterprises. It has been established with a view to cater to the needs of students and faculty members who are inclined towards research, innovation, and novel ideas. The Centre is instrumental in coordinating entrepreneurial education so that they develop necessary background to take up viable and feasible start-up ventures.

### Centre for Corporate Connect

Industry Visits: Visits to various industries are organized on periodic basis. Industrial Visits aim at providing the practical perspective of the world of the corporate. It provides students an opportunity to learn practically through interactions, working methods and employment practices.

Guest Lectures: Centre keeps on inviting Corporate executives from different Industries and verticals for Guest Lectures and Industry Interactions. The deliver lectures in their area of expertise and students get a chance to interact with them to understand the real-life problems and situations

### Summer Training/Internship

TDCC organizes 4-6 weeks of Summer Training/ Internship in varied industries, which is Mandatory, at Post Graduate and Under Graduate Levels, in various Management and IT fields. It acts as a connecting link between academia and industry and helps the students to learn the art of building Interpersonal Relationships, the need of working in a Team as well as understanding the basics of Corporate and Business Etiquette.

# Training and Placements

#### **Final Placements**

The culmination of a rigorous two years, the final placements is the conduit for the students to their dream jobs in today's leading corporate houses. It gives the students a chance to select a career in their chosen areas of interest, and the recruiters to pick the best suited candidates for their profile from the merit pool.

The Placement Cell plays a crucial role in locating job opportunities for Post Graduates passing out from the college by keeping in touch with reputed firms and industrial establishments. The Placement Cell operates round the year to facilitate contacts between companies and graduates. The number of students placed through the campus interviews is continuously rising. On invitation, many reputed industries visit the institute to conduct interviews.

#### Campus Recruitment Program

The Final Placements for the graduating students is facilitated through the following processes:

#### **Pre-Placement Talks**

The Pre-Placement Talks or Company Presentations provide an opportunity for the Companies to interact with the students, understand their expectations and appraise them of the job requirements and job profiles offered.

This process is usually conducted in the month of February, and can continue for a fortnight before the Final Placements. Companies are required to conduct a Pre-Placement Talk (PPT) so that they can interact with the students. Companies may invite CVs of interested students and shortlist students on the basis of their profiles before coming to campus. On campus, Placement takes place through the following mechanisms:

Spot Offers: If a company makes an offer to a student before completing the entire interview process with all short-listed candidates, such an offer is considered as a Spot Offer.

Final Selection list: A company may interview all the short-listed candidates before arriving at a list of selected students. Such a list is considered as a Final Selection List.

### Placement Training

The students are trained to attain placement through a variety of programmes run by the Placement & Training Cell such as: • Campus to Corporate Programmes – Corporate leaders from leading industries are invited regularly to interact with students.

- Various training programmes are organized to train the students in the areas of Aptitude, Quantitative Reasoning, Logical Reasoning and Verbal through the Reputed External Training centers and our Alumni's
- Technical training programmes are being conducted by Technical experts.
- Language learning programmes to train students in developing their communication skills.
- Training through Mock Interviews for students to perform well in the professional interviews as per the expectations of the corporate world.
- · Public Sector Exams Training.





#### **Industrial Visits**

Industrial visit has its own importance in a career of a management student as theoretical knowledge is not enough for making a good professional career. With an aim to go beyond academics, industrial visit provides students a practical perspective on the world of work. It provides students with an opportunity to learn practically through interaction, working methods and employment practices. It gives them exposure to current work practices as opposed to possibly theoretical knowledge

being taught at college. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment.

Regular industrial visits are arranged by the institute with an objective of providing students a functional opportunity in different sectors like IT, Manufacturing and services, finance and marketing. We believe that Industrial Visits help the students to bridge the gap between classroom and the real working world. The visits also provide first-hand knowledge about the organizational structures and modes of operation in different industries.

Some of the Industrial Visit in recent past have been

S.No	Name of Industr
1.	Barclays
2.	Motherdairy
3.	SIETZ
4.	Parley G
5.	Khaitan



# OUR RECRUITERS





















































































# **FACILITIES**



# **ACTIVITY ROOM**

Students can conduct group activities in this well planned spacious room. The room is well furnished with all necessary equipments.



# GYAN GANGA (LIBRARY)

The institute's library is well equipped with more than 50,000 books, 63 periodical journals, 50 weekly/monthly magazines. It is well connected to VIDYA software for management and DELNET for on-line resources. The library also has a good BOOK BANK in place where every student can get the books issued on returnable basis for each semester.



## **MEDICAL ROOM**

A well equipped medical room with the expertise of doctor is in place to provide first aid in case of need

# **TARANG (AUDITORIUM)**

The institute has well equipped auditorium for all types of Extra curricular activities with a capacity of 250+ seats.



# **SANGRAH** (The Collection)

The college has departmental libraries in addition to the main library from where the students can have excess to additional resources.





## **LINGUA LAB**

(ENGLISH COMMUNICATION LAB)

This computer lab is loaded with WORDSWORTH software which helps the students in improving their English communication skills.

# FACILITIES



## **SPORTS**

The college has the sports facilities for all the students.



### CAFFTERIA

The institute has OPEN Air cafeteria for students where they can enjoy fresh meals/snacks at reasonable cost and refresh themselves



### **COMMON ROOMS**

Separate common rooms for boys and girls with recreational facilitates like indoor games equipments are in place.



# YOJNA (CONFERENCE ROOM)

Room fitted with OHP and wi-fi, this room is available for group talks and mock sessions.



# I.T. INFRASTRUCTURE

The college has excellent IT Infrastructure facility for the students. There are three labs for MCA courses and three separate labs for undergraduate courses. All the labs are well equipped with the latest softwares.



## WI-FI

The campus is wi-fi which can be easily accessed by students and staff.

# Beyond the Classroom..

#### SPECIAL INTEREST CLUBS

Special Interest Clubs help in sensitizing students so that they take care of needs of the society and nation. These clubs are managed voluntarily, the members of each club ensure that the participation in their area is maximum and qualitative and their efforts are towards clinching the club of the year award which is announced every year on Annual Day Celebrations.

#### A: MANAGEMENT CLUBS

#### Drucker Club(The Marketing Club)

Named after the legendary Sir Peter Drucker, this club is aimed to create awareness about marketing essentials and developing marketing skills in students through various activities like extension lectures, case study workshops, quiz competitions, live projects and role plays to name a few.





#### Taylor (The HR Club)

The Human Resource club provide a platform to discuss issues, articles, current topics and conduct workshops, arrange interaction sessions with visiting faculty panel discussions and presentations on various current HR issues for training and development of students.

#### Sensex (The Financial Club)

The club aims to make finance an enjoyable subject and enable students to make it as a career choice. The club provides platform to students through workshops and extension lecture on current issues like budgetary changes, new govt. policies, market structure and market determinants to name a few.

#### Chanakya (The Thinkers Club)

It is the thinkers club of DAVIM which strives for continuous improvement in the organization. It mainly focuses on the idea generation, brainstorming, debates and panel discussions on the issues that lead to the overall development of the organization. This club also provides a lot of support to other clubs in improvising their system and functioning.



#### B: INFORMATION TECHNOLOGY CLUBS

#### Pascal Club

The name itself specify, it is the club of the programmers. It encourages the students to take initiative to learn and grasp new and old language programming. The club also organizes training programs for the students as well as external customers frequently.

#### Open Source Club

This club is basically the backbone of all the learning clubs. Open Source Club regularly interacts with the industry as well as students for the live projects. Also the members are involved in taking up many online open source code projects.

#### C: CO-CURRICULAR ACTIVITY CLUB

#### Cultural club

We, at DAVIM believe that Extra - curricular activities play a crucial role in students' personality development by helping the students to promote skills that they will carry with them for a lifetime. Being involved in extra – curricular activities allows the students to learn the importance of being dependable, responsible, and trustworthy and the importance of teamwork which are the most essential values for being human. Students get benefitted from such activities as they can easily cultivate their creativity, learning ability, expression and collaboration.

At DAVIM, Extracurricular activities are harmoniously blended with the academics, which help the students in time management and art of prioritizing. These formal and informal, tangible and intangible, professional and amateur, artistic and cultural activities constitute a community's cultural assets. The institute provides a vibrant platform to the students to grow their talents in multiple fields like Literary, Fine Arts, Theatre, Music vocal and instrumental: both classical and contemporary. Further, the students are provided an opportunity to participate & showcase their talent in Inter College, Inter State and University level festivals. Students participate and show a lot of enthusiasm in the celebration of Republic Day and Independence Day, Teachers' Day and Foundation Day of the institute.







#### Arya Club

To do good to the whole world is the main objective of the Arya Samaj, that is, to improve the physical, spiritual and social well-being of all mankind. Arya club promotes this philosophy. Members of Arya Club always get ready to participate whole heartedly in the activities for the societal well being. Performing Havan regularly is also the prime activity of this club.

#### Sarfarosh-The Patriots Club

The motive behind establishment of this club is to spread the feeling of nationalism among the youth. The club conducts activities which promote national values and thus helps in creating a good and responsible citizen. The club's functions are taken care of by BBA, BBE and BBA (II) Department along with the student volunteers.



#### D: PRAYATAN: The Social Commitment Clubs

#### Centre for Environment

DAVIM Centre for Environment, set up in the year 2008, accepts its obligation to comply with all relevant legislation and minimize the impact of human footprints on the planet. The centre focuses on Education about environmental issues, Minimizing waste, Monitoring of Energy Consumption, Steadfast commitment to preventing pollution and continuous afforestation through activities like Sensitization Seminars, Tree Plantation Drive, Sapling Distribution, Commemoration of Earth Day, Ozone day, Eco-Friendly drives, Nukkad Natak to create awareness for environment protection etc.



#### Corporate Social Responsibility (CSR) Centre

The CSR centre aims towards the welfare of society. The projects undertaken by DAVIM CSR centre includes creating awareness about diseases like Thalassemia and Polio by holding free health check-up camps and blood donation camps, by "Nukkad Natak" and seminars, and awareness rallies for Road Safety to help Faridabad Police in creating awareness for traffic rules, various fund raising events and welfare activities of different NGOs of Faridabad all round the year.

#### Rotaract Club

DAVIM Rotaract Club has been established in association with Rotary Club of Faridabad. The Club consists of team of student volunteers who work for the society to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto of Faridabad Rotary Club "Service Above Self". There are around 75+ student members who have successfully registered themselves in the club.

These clubs help college students to transform into globetrotting future leaders, because it is all about paving the way for the next generation of leaders in their chosen area.





# NURTURING BY CARING

The environment at DAVIM is driven by values which includes excellence in holistic management, team work and family culture, integrity and strong ethical values, mutual respect and cooperation, creativity and synergetic innovation along with the humane touch.

#### COUNSELING DEPARTMENT

The Counseling Department of DAVIM focuses to give students comprehensive pieces of advice on career, courses and jobs which enables them to have an informed choice on what to do after the completion of course. The department organizes sessions that involve career quidance where students are advised on which courses to do and which jobs to expect when one does a particular course. Interactive sessions are organized with students to develop problem solving skills which to an extent help them deal with particular issues surrounding their lives. They can channel their skills through quidance given by the counseling department. Counseling and quidance is needed to help organize ones thoughts and ideas on decisions. It can boost the morale and confidence and give new directions to the students which will be beneficial for the whole society. Counseling department also organizes awareness programs on various issues of health and hygiene. Health education covers the continuum from disease prevention and promotion of optimal health. Medical camps are the initial step in a great scheme of progress which involves the improvement of not only the physical but the mental and moral development of the children. Faculty representatives of all departments constitute Counseling Cell who work jointly to guide individual student as per the need.

#### STUDENT WELFARE DEPARTMENT

Student Welfare department functions as a centre to promote cooperation and fellowship among students on campus and off campus. It is actively involved in coordinating activities for the welfare of students. Taking into account the change of environment and socio economic diversities against their cultural relativism, it provides them facilities to articulate their creativity and aspirations. The aim is to shape students into social assets, making them responsible citizens along with their academic accomplishments.

#### MENTOR-MENTEE CONCEPT

Mentoring is a partnership between two individuals, the mentor and the mentee. A mentor guides by building trust and modeling positive behaviors. Students need lot of care and support during their studies. That is why we have created a unique Mentor-Mentee System that ensures a constant interaction between the faculty and students. One faculty member is assigned to a group of 20 students to counsel them on their academic and career concerns. With the help of subject experts, the mentor arranges special classes for Meritorius students as well as for those who need extra guidance in specific subject. Peer learning is another concept which helps the students to identify their potential.

#### PARENTS TEACHERS MEETING

An activity which helps us to work together towards the betterment of each and every child is the PTM. Parents are invited two times in a semester to discuss the progress and problems (if any) of the child with the concerned teachers. They can meet and discuss their concerns with the principal also.

#### CONTINUOUS PERFORMANCE ASSESSMENT SYSTEM

The institute regularly keeps track of the performance of each and every student on day-to- day basis. The various techniques of continuous assessment are implied as per the need of the curriculum and individual. Regular class tests, assignments and case studies help the students to develop their analytical abilities. Identified subject related guizzes keep them updated. A special department is in place to conduct internal exams in a well organized manner to familiarize students to university examination pattern and rule and regulations to be followed.

#### GROUP INSURANCE

The institute has a group insurance policy for its staff and students from United India Insurance Company. All students get automatically enrolled as beneficiary as soon as they join the institute. This policy provides benefit of Rs. 2,00,000 in case of accidental death/ Rs. 20,000 for hospitalization due to accident/ Rs 2,00,000 in case of permanent disability.



#### RAGGING FREE CAMPUS

As per the 3rd Amendment in UGC Regulations on 29h June, 2016, the definition of ragging is:

1. 3 (i) Any act of physical or mental abuse (including bullying and exclusion) targeted at another student (fresher or otherwise) on the ground of colour, race, religion, caste, ethnicity, gender (including transgender), sexual orientation, appearance, nationality, regional origins, linguistic identity, place of birth, place of residence or economic background. Following the guidelines of "THE HARYANA PROHIBITION OF RAGGING IN EDUCATIONAL INSTITUTION ORDINANCE, 2012", DAVIM has constituted the committees of the following members: Dr. Sanjeev Sharma (Convener), Dr. Ritu Gandhi Arora, Dr. Sunita Bishnoi, Dr. Sarita Kaushik and Dr. Meera Arora

Ph. No. 0129-2423474, 2423475.

#### COMMITTEE FOR REDRESSAL OF GRIEVANCES ARISING OUT OF SEXUAL HARASSMENT

As per the Gazette of India, April 23, 2013,

(n) "Sexual Harassment" includes any one of the following unwelcome acts or behavior(whether directly or by implication)

I) physical contact and advances; or

ii) a demand or request for sexual favour; or

iii) making sexually coloured remarks; or

iv) showing pornography; or

v) any other unwelcome physical, verbal or non-verbal conduct of sexual nature:



At DAVIM, the members of the Complaint Committee in accordance with the guidelines laid down by the Supreme Court of India are: Dr. Sanjeev Sharma (Convener), Dr. Ritu Gandhi Arora, Dr. Sunita Bishnoi, Dr. Sarita Kaushik, Dr. Meera Arora and Ms. Reema Nangia.

#### RIGHT TO INFORMATION

The Right to Information Act, 2005 (22 of 2005) has been enacted by the Parliament and has come into force from 15 June, 2005. In order to promote transparency and accountability in the working of every sector, the Act provides for right to information for citizens to secure access to information under the control of public authorities. The Principal Dr. Sanjeev Sharma is the Public Information Officer (PIO) of the college and Chairman Local Committee as the First Appellate Authority.

#### SCHOLARSHIPS

There is a special schemes of scholarships designed on different basis. Scholarships are granted on the basis of different criteria :means or merit basis, sports participation, being the wards of DAV employee, and various special scholarships are also granted. The duration of these scholarships depends upon specific conditions.

# Awards/Scholarships/Concessions for 2020-21

#### Maharshi Dayanand Award for Academics, Cultural & Sports Excellence

Positions in University merit list 90% and Above Marks in Board Exams. 85% and Above Marks in Graduation Sports/Cultural achievement at

State/National Level

Rs. 5,000/- (one time) Rs. 5,000/- (one time)

Rs. 5,000/- (one time)

Rs. 5,000/- (one time)

#### Mahatma Anand Swami Shiksha Scholarship

Scholarship on means basis

Rs. 5.000/-p.a

More than 85 percentile in MAT/CAT//CMAT

Rs. 5,000/- (one time)

### Mahatma Hans Raj Scholarship

Single Girl Child Sibling Scholarship

Alumni

**Existing Student** 

Rs. 3,000/- (one time)

Rs. 5,000/- (one time)

Rs. 5000/- p.a

<u>Scheme for Post-Matric Scholarship for</u> students belonging to SC and OBC Categories:

SC/OBC Students

As per Haryana Government norms

Note: Only one Concession will be granted if any student falls in more than one category.

# National Service Scheme

'NOT ME BUT YOU' is the motto of NSS, launched on September 24, 1969 by Dr. V.K.V.Rao, the then Union Education Minister of India. DAV Institute of Management launched National Service Scheme (NSS) on 26th September 2019 with 75+ students. Dr. Ranbir Gulia, Program Coordinator, MD University, Rohtak graced the inaugural ceremony with Mr. Rajneesh, Indira Gandhi, NSS Award Winner. Mr. Sachin Narula is the chief coordinator of this wing in the institute.

Since its inception, our volunteers have organized various campaigns at District level like CHUNAV PE CHARCHA -2019 (Students Awareness Campaign), Rally on 16th October 2019 for Voting Awareness Campaign, Cleanliness Awareness Campaign at Dabua Subzi Mandi, NIT Faridabad. It also organized various sessions like e-waste management, Say No to Plastic, Best out of Plastic Waste, and participated in events/camps organized by M.D. University, Rohtak from time to time. Three groups of students joined camps at Manali and Nainital, one student participated in three-day Workshop on Road Safety and Traffic Rules, and three students participated in competition on Gandhi Jayanti at M.D.U.Campus. NATIONAL VOTERS DAY was celebrated by DAVIM's NSS Team together with

DAVIM's Electoral Voter Club (EVC). During Lockdown, volunteers created a message video about awareness on COVID-19 and also attended online series of lectures and interaction sessions with their mentors of the Renowned Guests who are representing one or the other way to our Nation in their respective fields through GoToMeeting organized by MDU, Rohtak.

The NSS wing of DAVIM is committed to the welfare of Society as a whole through establishing meaningful linkages between "Campus and Community", "College and Village" and "Knowledge and Action".





# National Cadet Corps

NCC, National Cadet Corps was established before independence. On April 16, 1948, the NCC came under the Ministry of Defense, Government of India. "Unity and Discipline" is the motto of NCC And with the same pledge, DAV Institute of

Management started its first NCC wing (Boys) in

December, 2019.

Since the day one, the wing is committed to inculcate the attributes of character, courage comradeship, discipline, leadership, secular outlook, spirit of adventure and sportsmanship and to orient the youth towards providing selfless service to all the sections of the society. The cadets organized and participated in Plogging as the Swachhata Pakhwada at DAV Institute of Management Nit-3. Faridabad. Cadets made and sent a video message on COVID-19 to social networking sites on 22nd March 2020 as conducted and assigned by NCC Head Office. NCC Cadets Tarun Rikhari and Gajender Singh and CTO NCC Dr. Deepak Kumar attended online on COVID-19 and received training of courses certificate for the same from the Government of India.



NCC wing of DAVIM is committed to create a pool of human resource of organized, trained and motivated youth, to provide leadership in all walks of life and offering oneself for the service of the Nation.

# Alumni Syeaks



It was a great journey at DAVIM, those 2 years gave me lots of exposure and opportunities to discover my hidden talents & excel in them. It was great to learn from the reputed faculty from India's great Institutions like IIMs,FMS, Fore School, NIFM etc. I realized during my MBA with specialization in Marketing and Finance that the guarantee for future success lies in the fact that education is a lifelong process which has continued in my professional career of over 20 years with organisations like Aditya Birla Capital , HDFC Bank , ICICI and SHCIL.

I am proud to be part of the esteemed Institution.

Pavwan Chhabra, MBA (1997-1999) National Sales Head Retail Business Wealth Management Aditya Birla Capital Ltd



College life is always mishmash of experiences both beautiful and ugly in their nature but I was lucky to be the part of DAVIM where I not only had beautiful but meaningful experiences. Today I am part of one of the top most luxury car brand in the world and this was only possible because of my skills which I developed during my 5 year educational experience at DAVIM. DAVIM is not only an Institute but an experiential learning center which helped to discover and nourish my skills.

Jyoti Raman Rajput, MBA (2001-2003) Sales Head BMW Group India.



At DAVIM, we followed a comprehensive development formula. From academics to personality development, from critical projects to industry exposure, from classroom to overall experience; everything is well curated with attention to details. I will always admire my alma mater for such a holistic approach.

Aman Grover, MBA (2003-2005) Head of Apps Development, Google India



Success journey starts with a single milestone. My first step at DAVIM glorified the path of life which flourished my life with petals of hard work to achieve the goal of favorable outcome. Thanks a lot for redefining my successful career trail.

Tarun Kumar, MBA (2002-2004) Assistant General Manager IDBI



The earn while learn philosophy of DAVIM boosted my confidence, developed my thought process and shaped my career to the level of success. Today I am working at senior position with Govt. of India and it is just because DAVIM's role in developing and enhancing my skills.

Gaurav Kumar Sharma, MBA (2003-2005) Senior HR Manager, HLL Life Care limited



Intelligence to me is not just book smart or having a college degree. It is trusting your gut instincts being intuitive, thinking out of box, and sometimes just realizing that things need to change and being smart enough to change it and this confidence is build up DAVIM in me to showcase my skills.

Payal Jain, MBA (2002-2004) Senior Manager Teamlease Service limited



Being a part of DAVIM, I feel blessed. The college has molded my personality and clarified my vision of the future. I am very grateful to the institution for providing guidelines and motivation to inspire me to achieve my goals. My heartiest thanks to all the faculties who taught me, I got infinite love and lessons from them. They actually made me work hard for the way to success.

Manvi Setiya, MCA (2016-2019) (Assistant Faculty, National Institute of Electronics and IT, New Delhi)



Finding the right path to success at the right time is really very important and for that I selected DAVIM. Friendly Environment and systematic approach towards imparting education at DAVIM made me a competent individual. The faculty has been really kind and approachable. Today, if I am at good position, it's because of what I have learnt from DAVIM.

Sumit Sharma, MCA (2015-2017) Software Engineer, Accenture Gurgaon)



I would like to thank DAVIM for being so supportive and helping me throughout to develop my personality thereby making me what I am today. The faculty and college management have been very helpful and friendly. I wish this institution goes on doing great stuff and help students achieve their dreams.

NupurMangla (MCA Alumni-Gold Medalist) (2014 -2017)



DAVIM College gave me a platform to stand in industry. We've spent wonderful time in the college. All the faculty members are very good and cooperative. DAVIM is an institution where the emphasis is given on overall development of the student with much priority to industrial visits, guest lectures and personality development classes so that graduates can lead the world.

Vicky Kumar Garg, MCA Alumni (2015-2017) (Rapidmile Business Solution PVT Ltd.)



Practical learning is the way forward and we were blessed to have that in our MBA batch. The time spent at DAVIM with great mentors helped me shape and enhance my career.

Varun Taneja, MBA (2003-2005) Managing Director



I am happy to remain a part of DAVIM for 5 years. It has been a place where I learnt to manage myself and understand the difference between my personal and my academic life. Bringing on lots of opportunities and pushing me to the extremes to harness my abilities, has made me grow more confident. Devoted faculty from diverse industrial background, excess to industrial visits opportunities to attend different seminars has given a plethora of experience.

Gaurav Verma, MBA (2009-2011) Pranava Electrical Industries Pvt. Ltd Director

# DAVIM in the NEWS



वान्ता नम् प्राप्ता प्रथम । । । ।

डॉ.राधाकण्यम के जीवन पर प्र

डाला। होत्रों व शिक्षकों ने सांस्कृतिक

कार्यक्रम प्रस्तुत किए। अंत में विजेताओं

को प्यार और सम्मान के होकन के रूप

में पुरस्कार प्रदान किए गए। आशा

ज्योति विद्यापीठ साहुपुरा में छात्र-

छात्रओं ने शिक्षकों का अभिनंदन किया।

सांस्कृतिक कार्यक्रम जैसे कविता.

भाषण, हास्य कविता, संगीत व डांस

आयोजित किए गए। अध्यापकों 🕏

रस्याकर्शी, जांताक्षरी व संगोत कुर्सी खेर

में भोग लिया। प्रधानाचार्या टंट २

छात्रों की दी जानकारी

■ एनबीटी न्यूज, फरीदाबाद : एनआईटी 3 स्थित डीएवी इस्टिट्स्ट

ऑफ मेनेजमेंट में नए सत्र की शुरूआत

इंडक्शन प्रोप्राम से वी गई। 22 जुलाई से

शुरू हुआ यह इंडक्शन प्रोग्राम एक सप्ताह

तक चलेगा। इस दौरान छात्रों को कॉलेज

एनएसएस यूनिट बना

**ः एनबीटी न्यूज, फरीदाबाद**ः एनआईटी-3 स्थित डीएवी इंस्टीट्यूट ऑफ मैनेजमेंट की तरफ से कॉलेज की नई एनएसएस यूनिट का गठन किया गया। यूनिट के साथ 100 छात्रों को जोड़ा गया है। इस वौरान एमडीयू के एनएसएस को-ऑर्डिनेटर रणबीर गुलिया मुख्य अतिथि के रूप में मौजूद थे।

डीएवी इंस्टीट्यूट ऑफ मैनेन में उपप्राचार्या डॉ.ऋतु गांधी अ की देखरेख में आयोजित कार्यक्र शिक्षकों को राम्मानित किया एया अरोडा ने शिक्षक दिवस के महत्व

मानव रचन विरुपविद्यालय, अप्रवाल कॉलेन और सरकारी महिला पोलियेन्तक के छात्रों के लिए यह कार्यक्रम रख्य गया : प्रशिक्षक आनेल शर्मा ने खेल के मारकम से हीम निर्माण, नेतृत्व गूणी और लक्ष्य प्रप्ति पर ज्यान केंद्रित का सुझाय दिया।

डीएवी मैनेजमेंट में नया शैक्षिक सत्र शुरू

टीम निर्माण व लक्ष्य प्राप्ति के सुझाव दिए

≡ एनबी**टी** न्यूज, फरी**तृब्बद** टीएवी हॉस्टर्स्ट्र आंक मैनेवपेंट के परिसर में एक कार्यशाला आधेनित की एई: प्रिसियल डॉ. संजीव रामी संयोजक सुबीर कपूर और विवेकानंद केन्द्र कन्या कुमार्र के मार्गदर्शन में जेसी बोल विश्वविद्यालये,

रितु गौतम व पूजा गौड रहीं अव्वल

■ एनबीटी न्यूज, फरीदाबाद: एनआईटी-3 के डीएवी इंस्टिट्यूट एनआइटा-3 क ठाएन शार् ऑफ मैनेजमेंट में शुक्रवार को तीज महोत्सव का आयोजन किया गया। सिंघारा नाम से आयोजित इस उत्सव में कॉलेज की फैकल्टी स्टूडेंट्स ने हिस्सा लिया। इस दौरान फूड स्टॉल, कॉस्मेटिक स्टॉल व मेहंदी के स्टॉल लगाए गए। छात्राओं के लिए झुले भी लगाए गए थे। छात्राएं ने पारंपरिक परिधान पहने थे। इस मौके पर तंस प्रतियोगिता भी हुई। महिला १क्षकों के लिए सर्वश्रेष्ठ परिधान डीएवी आईएम के नए कैंपस में एनएसएस यूनिट शुरू ज्योगिता का आयोजन किया । जिसमें रितु गौतम व पूजा को संयुक्त रूप छे फरीवनार। डीएवी इस्टीटवृट ऑफ मैनेजमेंट की ओर से गुरुवार को नए

A step towards this learning and teaching expertise is the well managed and executed Online Internal Framination System which is

एनआईटी-3 में

फरीदाबाद। एनआईटी-3 स्थित डीएवी इंस्टीट्यूट ऑफ मैनेजमेंट के पर्यावरण के ने शुक्रवार को रोटारेक्ट क्लब की स्थाप की। इस मौके पर रोटरी क्लब के अह हरिंदर सिंह, सीए तजेंद्र भारद्वाज, रे क्लब के अन्य संदस्य और डीएवीआईए सदस्य मौजूद रहे। लक्ष्य वासुदेव रोटारेक्ट क्लब डीएवीआईएम का चुना गया, रिया टो

रोटरी क्लब बना

ऋतु और पूजा को प्रथम पुरस्कार डीएवोआइंस्म में भी हरियाली तीज मनाई गई। छात्रओं ने सावन के गीतों का जामकर लुन्यः उठाया। इस दौरान छात्राओं ने पूछ स्टॉल भी लगाए। सावन का अहसास हो, इसलिए झुला भी ठाला गया था। जिल्ला सभी ने आनंद किया। इस दौरान छात्राएं पारपरिक पोसाक में थी। इन्होंने पारंपरिक नृत्य प्रतियोगितः में भूग लिया। प्रतिभागियों के भीच सर्वश्रेष्ठ परिधान पहने महिता शिक्षक का जसन किया गया। इसमें ऋतु गीतम और पूजा बौड़ प्रथम रहीं।

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Vith the advent of various tools of Information

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students which are in the

🕅 National Webinar on Positive Psychology and Mental Health । वहीं, मेजर

Positive Psychology is the scientific study of the strengths that enable individuals and communities to thrive. The field is founded on the belief that people want to lead meaningful and fulfilling lives, to cultivate what is best within themselves, and to enhance their experiences of love, work, and play. It does not solely target negative

Character Suengana Mental health therap was less on individ बर्यान का जिसमें को बरिया है होर्थिनवर्य हों, सिंदु अरेसी ने ख रियाल की सिंदु अरेसी ने ख motivation, positive and emotional res manifested symp

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एस यादव स्ट ऑफ ऑनर रुप में मीजुद । इस्टिट्यूट की ।इस प्रिंसिपल ्र ऋतु अरोड्रा अतिथियों का symptoms. It also seeks to enhance character strengths and positive emotions. वागत किया।

> गोल. होरेशन. वित्ती संक्षीत्व को के स्थापन के क्षिण करण के कार प्रति के स्थापन के स ांस और सिंगिंग गेगिताओं का

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> परीक्ष से पहले संस्थान में स्वन हुआ वर्षात्र पर अवस्था के क्षेत्र वा स्वतंत्र प्राप्त कर के विद्या है । प्राप्त कर के विद्या के अवस्था के विद्या के अभिनेत्र के विद्या के व

केपस में एनएसएस युनिट का गुमारंग किया। इस वैरान बतीर मुख्य अतिथि कपस म एनएसएस यूजिट का शुभार भ किया। इस क्यान बतार हुड्य आता पहुंचे एमडीयू के एनएसएस कोऑडिनेटर डॉ. रणबीर युलिया ने हाले को की सभी गतिविधियों के बारे में जानकारी पहुच एमडायू क एनएसएस काला।डनटर डा. रणबार मुल्लब न छात्रा को संबोधित करते हुए कार्यक्रम को शुरुआत की। बाइस विसिपल डॉ. रितु गांघी दी जाएगी। इस मौके पर कॉलेज कि मुख्य स्रवाधित करत हुए कावक्रम का गुरुआत का। वाइस ।प्रासंपण डा. १ए गाँधा अरोहा ने इस दौरान अतिथियों का स्वागत किया। इस दौरान स्वयसेवकों को निदेशक डॉ संजीव शर्मा ने सभी छात्रों को अराका न इस जारान आवालमा ना स्थानमा काला इस जारान स्वत्सवका क समाज सेवा के लिए प्रेरित किया गया। कार्यक्रम के समापन पर एनएसएस सत्र शुरू होने की बधाई दी। इस दौरान विक्रम धवन, मोनिका बजाज, डॉ रितु सम्भावा स्था का रहार् आर्गा रक्ष्या निवा अग्यार जताया। समन्वयक सचिन नहरता ने सभी का आघार जताया। अरोड़ा ने छात्रों को अलग - अलग विषयों पर महत्वपूर्ण जानकारियां दी। डीएवी इंस्टीट्यूट में प्रतियोगिताएं हुई

संकरर-14 रिव्हा डीएवी इंस्टीटव्हट ऑफ मेनजमेंट में बुसवार को सेवटर-14 रिशत डीएवी इंस्टीट्युट ऑफ मेनजमेंट म बुबवार को क्रियस बुनवाम से मनवा गया। इस दौरान इंस्टीट्युट वे सत्करीश-द चेट्टियोटिक क्रियस बुनवाम से मनवा गया। इस दौरान इंस्टीट्युट वे सत्करीश को आयोजन इंजा। बतीर क्रिया और चरुस्ट्रा कोर्युट्य स्थाम की और से कार्यक्रम को आयोजन इंजा। बतीर क्रिया अधिक कोर्टिट स्ट्रिट्य की विश्व किंद्रा अध्यक्त अपि आयोजन इंग्ट्रिट्य मुख्य अतिथि मोल्ड कीर्ट्य स्थाप की विश्व की विश्व की किंद्रा स्थाप से स्थाप के किंद्रा कर सेवानियुत मेजर बीएस यादव मीज्य सेवस्थान किंद्रा कर सेवानियुत मेजर बीएस यादव मीज्य सेवस्थान किंद्रा कर सेवानियुत मेजर बीएस यादव मीज्य सेवस्थान किंद्रा सेवस्थान के किंद्रा स्थाप सेवस्थान सेवस्थान के किंद्रा स्थाप सेवस्थान के किंद्रा स्थाप सेवस्थान के किंद्रा स्थाप सेवस्थान के किंद्रा सेवस्थान के किंद्रा स्थाप सेवस्थान के किंद्रा स्थाप सेवस्थान के किंद्रा स्थाप सेवस्थान के स्थाप स्थाप सेवस्थान के स्थाप स्थाप सेवस्थान के स्थाप स्थाप सेवस्थान स विद्यासागर इंटरसेशनल स्कूल सेवटर-2 में स्वतंत्रल अवसर पर एक विशेष कार्यक्रम का आयोजन किय

शारंग सांस्कृतिक कार्यक्रम प्रस्तुत किए।

डीएवीआईएम में दाखिला प्रक्रिया से पहले हवन 

डीएवीआइएम में झूला झूलकर मनाई तीज अिखल भारतीय विद्यार्थी परिषद के स्थापना दिवस पर लगाया गया शिविर

जावत भारताथ विद्याचा पारचर के स्थापना विवस पर लगाया गया शिविर प्राथित पूज, फरीदाबाद : प्राथित विद्याचे प्राथित के निवे जवित प्रातीय विद्याचे प्रीपर के निवे पायर प्रायत ने कहा कि एक्विकी कार्य के पायर प्रायत ने कहा कि एक्विकी कार्य पायर प्रायत ने कहा कि एक्विकी स्थापना दिश्य के उपलब्ध में फरीदाबाद स्थापना दूर कार्य के स्था ही लगातार प्राथित कार्य कर यह है। इस स्थान कारण, लगात प्रायत कार्य कर स्थान कारण, लगात कारण, लगात

तेज परिकर में कारी गए सूत्री में सुनादी प्रत्यक जानाय जिसमें ब्रह्म प्रहलात सरवाओं ने तीय महोत्सन करणा। व्यक्ति परिवार र क्रिने ना हुन स सुन्ता प्रथम कर हुन सुन्ता छात्राज र ते क्रिन क्रिने क्रिने



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