

Call for Papers
VIRTUE: A Bi-annual Refereed Journal of DAV Institute of Management
(A Multi-Disciplinary Journal of DAV Institute of Management)

Dear Sir/ Madam

DAV Institute of Management, Faridabad, one of the leading Business Schools of India and a part of the largest educational trust in the country has been working persistently to impart quality management education, research, consultancy, and training. In pursuit to strive for excellence, DAV Institute of Management has been continuously conducting seminars at national and international levels to achieve its mission - *“To empower the young minds to optimize their potential effortlessly by imbibing the best of values and beliefs of east and west rooted in the philosophy of Dayanand Anglo- Vedic Culture.”* DAVIM, Faridabad has always recognized and acknowledged the contribution made by faculty members imparting management education and their need to enhance their knowledge in various functional areas of management. In this path of empowering young minds and enhancing the researchers' interest institute released the first copy of its Journal titled “VIRTUE” the Bi-annual Refereed Journal in the year 2010. This Journal has generated the interest of various researchers, academicians, and practicing managers; as it presents a panorama of research papers, case studies, and book reviews on various aspects of the business. VIRTUE has reputed experts on its advisory board who have been a constant source of guidance and motivation.

Academicians and scholars are invited to submit research papers/articles/case studies related to their interest areas for publication in this Journal's Volume VII, Issue 1 (Jan-June 2023). The Guidelines are attached herewith and are also available on the institute's website www.davim.ac.in for reference. **Last date of paper submission is 15th March 2023.**

We are also open to the **Exchange Agreement** of our respective journal for your journal. You can send your paper to editorvirtue.davim@gmail.com. You can also contact us at 9811553527, 9811871631.

With warm regards.

Dr. Satish Ahuja
(Principal Director)